

SUBJECT : BOMBARDIER DONATIONS AND SPONSORSHIPS ATTRIBUTION CRITERIA	SECTOR : PUBLIC AFFAIRS
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BOMBARDIER DONATIONS AND SPONSORSHIPS ATTRIBUTION CRITERIA

As a global corporate citizen, Bombardier supports charities, non-profit organizations and volunteering activities to build strong communities, especially those in which we operate. When these communities thrive, then our stakeholders, including our employees, benefit in the long-term.

PARTNER WITH BOMBARDIER

1. Our action

Bombardier Inc. and its business segments, groups, divisions and subsidiary companies contribute to community advancement through:

- } Financial support (donations and sponsorships)
- } In-kind giving, and
- } Employee volunteering

These activities are managed separately from those of the J. Armand Bombardier Foundation - which Bombardier has funded since its inception - and The Bombardier Northern Ireland (NI) Foundation.

2. Your request

Requests for donations, sponsorships and employee volunteering must be made at the following address: www.bombardier.sponsor.com. All requests must be submitted at least six weeks prior to the start date of the initiative or event.

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ELIGIBILITY CRITERIA

1. The Bombardier 3E Approach

To obtain the greatest return on our community investment efforts, we have adopted the Bombardier 3E approach, which emphasizes three themes:

Education, Environnement, and Entrepreneurship

In making choices about where and how to contribute, we give first priority to community investment initiatives that clearly fall within our 3E criteria. This approach enables us to take full advantage of our core competencies and strengths. It provides us with an opportunity to move beyond simply making financial contributions, and allows us to share the skills and expertise of our employees to provide long-term community benefits.

i. Education

Supporting educational opportunities not only contributes to relieving poverty, but helps in developing a talented workforce capable of creating wealth locally and eventually contributing to skills-intensive enterprises like Bombardier.

We are interested in supporting educational programs that:

- } Help at-risk populations learn the skills that will give them the means to improve their living standard
- } Improve literacy and encourage the pursuit of educational opportunities over the long term
- } Inspire new interest in the fields of science and technology, particularly programs and extra-curricular activities related to STEM (science, technology, engineering and mathematics)
- } Spur innovation and the development of knowledge in science, technology, engineering and manufacturing, in an effort to meet evolving market needs and support the sustainable development of our industries
- } Create opportunities for students to develop a passion for planes, trains and other relevant areas in our operations that may lead to them pursuing careers at Bombardier

ii. Environnement

Reducing our impact on the environment is vital if we are to secure a sustainable future for Bombardier and its stakeholders.

For this reason, we support programs and initiatives that:

- } Promote greater environmental responsibility and life-cycle stewardship
- } Encourage the development and wide-spread adoption of environmentally friendly practices, skills, knowledge, products and technologies
- } Accelerate the pace of the sustainable evolution of mobility by enhancing the quality of the environments that could be affected by Bombardier's operations and products

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iii. Entrepreneurship

Bombardier's entrepreneurial spirit has been the catalyst for our becoming the international leader in mobility. We believe entrepreneurship will also be a key factor in achieving sustainable development over the long term.

As a result, we support programs and initiatives that:

- } Create opportunities for aspiring entrepreneurs
- } Promote the development of entrepreneurial skills and spirit
- } Support entrepreneurs through training, and mentoring

2. Exclusions

Bombardier does not provide any funding or other forms of support for:

- } Initiatives undertaken **by individuals**; under this policy only registered non-profit organizations receive our support
- } Activities related to **sports and leisure, health and wellness, or arts and culture**
- } Organizations that relate to **protecting wildlife species**
- } Organizations that may pose an ethical, cultural, safety or environmental risk, or whose role or actions may conflict with Bombardier's interests, reputation or objectives
- } Groups that **discriminate** on the basis of race, gender, disability, religion, nationality, or sexual orientation
- } **Religious** activities, initiatives or programs
- } Organizations perceived to be associated with the promotion of tobacco consumption; the manufacture or distribution of alcohol; gambling; or any other activities that could be detrimental to public health and welfare
- } Groups that incur a level of administrative costs that cannot be reasonably justified, serve a limited constituency, or deliver an extremely limited benefit to the communities in which they operate

3. Other selection criteria

- } In general, Bombardier makes no more than one contribution to an activity or organization during a 12-month period. We normally refrain from making contributions to multiple projects that benefit the same organization unless they contribute to several communities across different geographic areas.
- } To be eligible for support from Bombardier, organizations must be willing to provide a tax receipt that details our contribution in accordance with applicable local laws.
- } When granted a sponsorship, organizations must offer an appropriate level of visibility for Bombardier, its sites, products or services.

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- ⌋ Although requests from non-profit organizations in which Bombardier employees or their family members are personally involved are eligible for consideration, they will not receive any priority over requests from other non-profit organizations.
- ⌋ We cooperate with charitable or non-profit status organizations that have effective fund management and reporting capabilities in place and are equipped to report measurable benefits and achievements.

TERMINATION OF FINANCIAL SUPPORT

Bombardier reserves the right at its sole discretion to terminate support for a community involvement initiative, event or program when:

- ⌋ A situation arises that creates a conflict with this Policy or the Code of Ethics and Business Conduct or the Supplier Code of Conduct
- ⌋ The initiative, event or program no longer supports the best interests of the community, Bombardier or its employees
- ⌋ The terms of the agreement are not being met
- ⌋ Evidence of misconduct or conflict of interest becomes known