CANADA’S BOMBARDIER
OUR PROMISE

The evolution of mobility is about creating better ways to move the world.
Transforming how millions of people get around every day, by train and by plane.
We take the lead and we deliver.
We’re mobilizing the future in more than 60 different countries.
Investing in communities around the globe to make new ground.
After all, the evolution of mobility is all about what’s next.
1937 J.-Armand Bombardier revolutionized travel on snow-covered terrain by developing the first tracked vehicle to be used for ambulance, mail delivery, freight and school transportation services.


1959 Bombardier commercialized the first snowmobile—the legendary Ski-Doo*—and became the leader of a new industry.

2014 Today, Bombardier is a world-leading manufacturer of planes and trains employing 76,400 highly skilled workers on five continents. Based in Montréal, it is a Canadian high-tech champion and one of the country’s largest manufacturers with revenues of $18.2 billion US for the fiscal year ended December 31, 2013.

The company no longer manufactures recreational vehicles, a business it sold in December 2003.
1974 It is in Canada that Bombardier first entered the rail sector, winning a major contract to supply 423 metro cars to the City of Montréal.

1982 Bombardier won a breakthrough contract in the United States to supply 825 subway cars to the City of New York, making it the leader in the North American rail transit market.
2014 Today, Bombardier Transportation is a world leader in the design, manufacturing and servicing of rail transportation solutions. It offers the broadest portfolio of products and services ranging from locomotives, metro cars and very high speed trains to maintenance services, system integration and signalling.

Bombardier Transportation’s worldwide presence is comprised of 63 production and engineering sites and 19 service centres in 27 countries, with a workforce of some 38,000 people.

More than 100,000 Bombardier railcars and locomotives are in operation around the globe.
1986 It was also in Canada that Bombardier entered the aerospace sector when it acquired Canadair, the manufacturer of the Challenger business jet, which the Government of Canada had decided to privatize.

1992 After expanding its manufacturing base in Europe and in the United States, Bombardier further strengthened its presence in Canada with the acquisition of Boeing’s de Havilland division, which was then manufacturing the Dash 8 turboprop.
Since 1989, Bombardier Aerospace has launched 31 successful new aircraft programs, making it one of the world’s most prolific generators of advanced aircraft technologies and products.

With an international workforce of more than 37,000 people, a presence in more than 25 countries and customers located in over 100, Bombardier Aerospace is a leader in the design and manufacture of innovative aviation products and a provider of related services for the business, commercial, amphibious and specialized aircraft markets. It delivered more than 2,750 commercial aircraft and over 4,900 business aircraft worldwide.
Bombardier Transportation is the only global rail manufacturer with an important presence in Canada, with a workforce of more than 4,000 highly qualified employees.

Bombardier provides a full suite of products and services for the entire life cycle of rail vehicles—from fleet operations, maintenance, overhaul, replacement parts for all makes of rail cars, and advanced technologies to help rail transit operators maximize the utilization of their assets. It also maintains and operates GO Transit’s commuter train fleet in Toronto, the largest commuter rail system in Canada.

Many of Bombardier Transportation’s products manufactured in Canada are destined for export markets and for service in cities on every continent. Having participated in 95% of the high speed rail projects in Europe and having sold its own very high speed trains in China and Italy, Bombardier is also one of the key players in this field globally.

Today, millions of Canadians rely on Bombardier urban rail vehicles, serving Montréal, Ottawa, Toronto and Vancouver public transit, as well as on Bombardier intercity trains.
Bombardier developed the elevated Vancouver SkyTrain® rapid transit system, building on and commercializing the technology it acquired with the purchase of Ontario-based Urban Transportation Development Corporation (UTDC). It also exported the system to the United States, Malaysia, South Korea and China.

In Toronto, Bombardier was chosen to supply new streetcars and to provide leading-edge light rail vehicles for an important expansion of the public transit system. Bombardier is also supplying 420 cars for the Toronto Rocket Subway. In Montréal, Bombardier has supplied multilevel commuter rail cars and has introduced new dual powered locomotives capable of operating under both diesel and electric power—a first in North America. Bombardier is also building, in consortium, 468 cars to modernize the Montréal metro.
In Canada, Bombardier Aerospace directly generates more than 22,000 highly skilled competitively-paid jobs.

Headquartered in Dorval, Québec, Bombardier Aerospace operates eight state-of-the-art manufacturing, assembly and completion facilities in Québec and Ontario, and has a network of more than 400 suppliers across the country.

Launched by Bombardier in July 2008, the all-new CSeries aircraft are the only single-aisle jets designed for the growing 100- to 149-seat commercial aircraft market. While combining advanced materials, leading-edge technology and proven methods to meet airline requirements, the CSeries aircraft will deliver the lowest operating costs in their class, exceptional operational flexibility, widebody comfort and an unmatched environmental scorecard. This program, which will create thousands of new jobs for the Canadian aerospace industry, is making solid progress and as of January 31, 2014, Bombardier had booked orders and commitments for up to 445 CSeries aircraft.

Bombardier is also progressing on the development of its Learjet 85, Global 7000 and Global 8000 business jets.
Some 170 *Bombardier* business jets and 260 *Bombardier* commercial aircraft are in service in Canada.

Among these aircraft are the *Learjet* light business jets, *Challenger* mid-sized business jets and the *Global* long-range business jets, as well as the *CRJ* Series regional jets and the *Q-Series* turboprops.

*Bombardier* aircraft have also been adapted for government applications. The *Global*, *Challenger* and *Dash 8/Q-Series* aircraft are used for search and rescue, flight inspection and maritime patrol missions. In addition, the *Bombardier 415* amphibious aircraft is specifically designed for fighting forest fires and is in service across the world.
Corporate Social Responsibility (CSR) is a fundamental part of how we think about our business, how we conduct our business, and how we identify growth opportunities for our business.

OUR CSR MISSION

As the world’s only manufacturer of both planes and trains, we provide the transportation solutions of tomorrow that drive value by addressing mobility needs, while respecting planet and people. By conducting our business in collaboration with and to the benefit of our stakeholders, we create the conditions for engaged talent, constant innovation, and eco-efficient products and services that shape The Evolution of Mobility. This is how we move forward, responsibly.

For more information on how we’re shaping the future of mobility responsibly around the world, visit our online CSR report at csr.bombardier.com.
As an industry leader, Bombardier makes a strong contribution to the creation of wealth and the development of Canadian communities. In addition, it supports community involvement projects in Canada through its financial support of the J. Armand Bombardier Foundation, as well as through its own direct program of community investment, mainly focused on education, environment and entrepreneurship. Among others:

- Centraide / United Way
- FIRST Robotics Quebec
- Eureka! Festival (Montréal Science Centre)
- Junior Achievement of Quebec
- Centre hospitalier de l’Université de Montréal (CHUM) Foundation
- McGill University Health Centre (MUHC) Foundation
- Parliamentary Internship Programme
- Forum for Young Canadians
- Ontario Society of Professional Engineers
- Ryerson University
- Pembina Institute
- Quebec Engineering Competition
JOINING FORCES TO BUILD A COMPETITIVE WORLD-CLASS INDUSTRY

INNOVATION IS ELEMENTAL IN GLOBAL COMPETITION
Bombardier is one of the world’s largest manufacturers of rail transportation equipment and the third largest manufacturer of civil aircraft. Innovation demands synergy and risk sharing with suppliers, governments and universities. Bombardier invested approximately $5.8 billion in research and program development between 1993 and 2013. Bombardier’s partnerships with the British Columbia Institute of Technology (BCIT), University of British Columbia (UBC), Consortium for Research and Innovation in Aerospace in Québec (CRIAQ), University of Toronto, Ryerson University and National Research Council Canada, among others, are also crucial to Bombardier’s innovation. Bombardier’s suppliers across Canada also commit to the highest levels of innovation.

JOINING FORCES WITH GOVERNMENTS
The Government of Canada has shared the risk and the returns in the development of some Bombardier products. For example, since 1997 it has invested a total of $142 million on research and development initiatives and the design of new aircraft under the federal Technology Partnerships Canada (TPC) Program. This investment constitutes approximately 4% of the total invested by the TPC program during its span. More than 131% has already been reimbursed by Bombardier and further repayments are on schedule.

In 2008, Bombardier received and accepted offers for repayable investments with the Governments of Québec and Canada for the development of technologies related to the CSeries family of aircraft. Scheduled to enter into service in 2015, these aircraft represent a major step forward for the Canadian aerospace industry.

JOINING FORCES WITH EDC
An important partner to Bombardier and its customers, Export Development Canada (EDC), Canada’s official export credit agency, provides market-based financing solutions required for Canadian companies to compete effectively on the global stage while seeking to facilitate and increase Canadian export trade. EDC conducts its business in a manner that respects applicable international agreements to which Canada is a party, such as the Aircraft Sector Understanding, and is financially self-sustaining.
Listed in the Dow Jones Sustainability World and the Dow Jones Sustainability North America Indices, benchmark indicators of sustainability, for the seventh consecutive year and named Industry Leader within the Aerospace and Defense Industry for the second time.

RobecoSAM Industry Leader and Gold Class Sustainability Award, 2014

Achieved a position of leadership with regard to the quality of climate change data submitted to the global marketplace through CDP, the world’s only global environmental disclosure system.

CDP Canada 200 Climate Disclosure Leadership Index

Recognized by Randstad Canada for our high desirability as an employer. Randstad evaluated the employer branding of the 150 largest companies nationwide, and concluded that Canadians regard Bombardier as one of the most attractive to work for, ranking the company fourth out of 150.

Randstad Award, 2013

Listed among the top 25 of the Global 100 Most Sustainable Corporations in the World, listed as the top ranking company in the Aerospace and Defense industry, among the top three Capital Goods companies, and the second highest ranking Canadian company.

2014 Global 100 Index

Bombardier, Bombardier 415, Challenger, Challenger 605, CRJ, CRJ705, CRJ1000, CSeries, Dash 8, ELECTROSTAR, FLEXITY, Global, Global 6000, Global 7000, Global 8000, INNOVIA, Learjet, Learjet 85, NextGen, Q400, Q-Series, The Evolution of Mobility and ZEFIRO are trademarks of Bombardier Inc. or its subsidiaries.

Reproduced with permission of Yahoo! Inc. ©2014 Yahoo! Inc. The Flickr logo is a registered trademark of Yahoo! Inc.

* Ski-Doo is a registered trademark of Bombardier Recreational Products Inc.
† Trademark of third parties.

Printed in Canada.

At least 25% of the fibres in the paper on which this brochure is printed are sourced from responsibly managed forests that are independently certified.
Learn more about our worldwide activities at bombardier.com