1937 J.-Armand Bombardier revolutionized travel on snow-covered terrain by developing the first tracked vehicle to be used for ambulance, mail delivery, freight and school transportation services.


1959 Bombardier commercialized the first snowmobile—the legendary Ski-Doo*—and became the leader of a new industry.

2013 Today, Bombardier is a world-leading manufacturer of planes and trains employing close to 72,000 high-skilled workers on five continents.

   Based in Montréal, it is a Canadian high-tech champion and one of the country’s largest manufacturers with revenues of $16.8 billion US for the fiscal year ended December 31, 2012.

   The company no longer manufactures recreational vehicles, a business it sold in December 2003.
FROM A FIRST STEP IN MASS TRANSIT TO BECOMING A WORLD LEADER IN RAIL TRANSPORTATION

1974 It is in Canada that Bombardier first entered the rail sector, winning a major contract to supply 423 metro cars to the City of Montréal.

1982 Bombardier won a breakthrough contract in the United States to supply 825 subway cars to the City of New York, making it the leader in the North American rail transit market.
2013 Today, Bombardier Transportation is a world leader in the design, manufacturing and servicing of rail transportation solutions. It offers the broadest portfolio of products and services ranging from locomotives, metro cars and very high speed trains to maintenance services, system integration and signalling.

Bombardier Transportation’s worldwide presence is comprised of 62 production and engineering sites and 18 service centres in 26 countries, with a workforce of some 36,000 people.

More than 100,000 Bombardier railcars and locomotives are in operation around the globe.
1986 It was also in Canada that Bombardier entered the aerospace sector when it acquired Canadair, the manufacturer of the Challenger business jet, which the Government of Canada had decided to privatize.

1992 After expanding its manufacturing base in Europe and in the United States, Bombardier further strengthened its presence in Canada with the acquisition of Boeing’s de Havilland division, which was then manufacturing the Dash 8 turboprop.
Since 1989, Bombardier Aerospace has launched 30 successful new aircraft programs, making it one of the world’s most prolific generators of advanced aircraft technologies and products.

With an international workforce of more than 35,000 people, a presence in more than 25 countries and customers located in over 100, Bombardier Aerospace is a leader in the design and manufacture of innovative aviation products and a provider of related services for the business, commercial, amphibious and specialized aircraft markets. It delivered more than 2,700 commercial aircraft and over 4,000 business aircraft worldwide.
Bombardier Transportation is the only global rail manufacturer with an important presence in Canada, with a workforce of more than 3,500 highly qualified employees.

Bombardier provides a full suite of products and services for the entire life cycle of rail vehicles—from fleet operations, maintenance, overhaul, replacement parts for all makes of rail cars, and advanced technologies to help rail transit operators maximize the utilization of their assets. It also maintains and operates GO Transit’s commuter train fleet in Toronto, the largest commuter rail system in Canada.
Many of Bombardier Transportation’s products manufactured in Canada are destined for export markets and for service in cities on every continent. Having participated in 95% of the high speed rail projects in Europe and having sold its own very high speed trains in China and Italy, Bombardier is also one of the key players in this field globally.

Today, millions of Canadians rely on Bombardier urban rail vehicles, serving Montréal, Ottawa, Toronto and Vancouver public transit as well as on Bombardier intercity trains.

Bombardier developed the elevated Vancouver SkyTrain™ rapid transit system, building on and commercializing the technology it acquired with the purchase of Ontario-based Urban Transportation Development Corporation (UTDC). It also exported the system to the United States, Malaysia, South Korea and China.

In Toronto, Bombardier was chosen to supply new streetcars and to provide leading-edge light rail vehicles for an important expansion of the public transit system. Bombardier is also supplying 420 cars for the Toronto Rocket Subway. In Montréal, Bombardier has supplied multilevel commuter rail cars and has introduced new dual powered locomotives capable of operating under both diesel and electric power—a first in North America. Bombardier is also building, in consortium, 468 cars to modernize the Montréal metro.
In Canada, Bombardier Aerospace directly generates approximately 20,000 high-skilled competitively-paid jobs.

Headquartered in Dorval, Québec, Bombardier Aerospace operates eight state-of-the-art manufacturing, assembly and completion facilities in Québec and Ontario, and has a network of more than 400 suppliers across the country.

Launched by Bombardier in July 2008, the all-new CSeries aircraft are the only single-aisle jets designed for the growing 100- to 149-seat commercial aircraft market. While combining advanced materials, leading-edge technology and proven methods to meet airline requirements, the CSeries aircraft will deliver the lowest operating costs in their class, exceptional operational flexibility, widebody comfort and an unmatched environmental scorecard. This program, which will create thousands of new jobs for the Canadian aerospace industry, is making solid progress and as of December 31, 2012, Bombardier had booked orders and commitments for up to 382 CSeries aircraft.

Bombardier is also progressing on the development of its Learjet 70, Learjet 75, Learjet 85, Global 7000 and Global 8000 business jets.
Some 160 Bombardier business jets and 250 Bombardier commercial aircraft are in service in Canada.

Among these aircraft are the Learjet light business jets, Challenger mid-sized business jets and the Global long-range business jets, as well as the CRJ Series regional jets and the Q-Series turboprops.

Bombardier aircraft have also been adapted for government applications. The Global, Challenger and Dash 8/Q-Series aircraft are used for search and rescue, flight inspection and maritime patrol missions. In addition, the Bombardier 415 amphibious aircraft is specifically designed for fighting forest fires and is in service across the world.
Bombardier’s commitment to Corporate Social Responsibility (CSR) is part of the competitive foundation of its promise to all stakeholders, The Evolution of Mobility. Here are a few examples of how Bombardier worked to embed CSR across the areas it has the greatest impact, its six pillars of CSR:

**Governance:** Continued to promote the 10 principles of the United Nations Global Compact, the world’s largest corporate citizenship initiative, in the areas of human rights, labour standards, environment and anti-corruption.

**Employees:** Administered our annual Employee Engagement Survey, achieving engagement scores approaching best-in-class. For the first time, we aligned the survey across all of our locations globally.

**Products:** Continued to improve the energy efficiency of its products with the development of its new **CSeries** airliners and **PRIMOVE** rail technology. In spring 2012, Porter Airlines conducted Canada’s first biofuel-powered revenue flight with a **Q400** turboprop.

**Operations:** Held the second Health, Safety and Environment (HSE) Leadership Conference, bringing together all top level HSE representatives across Bombardier to provide a forum for learning about best practices and promote a preventative culture.

** Suppliers:** Provided procurement managers across our enterprise with tools and training enabling them to complete CSR spot-checks of key suppliers, supporting compliance with our Supplier Code of Conduct. In this pilot year, 22 spot-checks were conducted. All suppliers that sign contracts with Bombardier are required to adhere to our Supplier Code of Conduct.

**Responsible Citizenship:** Supported charities, non-profit organizations and employee volunteering activities to help build strong communities, especially those in which we operate. We strive to focus our giving in the areas of Education, Environment and Entrepreneurship—our 3E approach to community investment. Last year, we increased the amount of community contributions falling within our 3E approach from 33% of all contributions in 2011 to 45% in 2012.

For additional information on Bombardier’s commitment to CSR, please visit csr.bombardier.com.
As an industry leader, Bombardier makes a strong contribution to the creation of wealth and the development of Canadian communities. In addition to creating and preserving thousands of jobs, Bombardier supports philanthropic initiatives with contributions mainly focused on education, environment and entrepreneurship.

It does so through its financial support of the J. Armand Bombardier Foundation, as well as through its own direct program of sponsorship and community investment. Among others:

- Centraide / United Way
- Engineers Without Borders Canada
- FIRST Robotics
- Eurêka! Festival (Montréal Science Centre)
- Junior Achievement of Canada
- Centre hospitalier de l’Université de Montréal (CHUM) Foundation
- McGill University Health Centre (MUHC) Foundation
- Parliamentary Internship Programme
- Sponsored Ryerson University to fund research and train graduates to work in the rail transportation or aerospace sectors in Ontario
- Joined forces with the Canadian Red Cross Québec division to create a team of employee volunteers to assist with local relief efforts
INNOVATION IS ELEMENTAL IN GLOBAL COMPETITION
Bombardier is one of the world’s largest manufacturers of rail transportation equipment and the third largest manufacturer of civil aircraft. Innovation demands synergy and risk sharing with suppliers, governments and universities. Bombardier invested more than $5 billion in research and program development since 1986. Bombardier’s partnerships with the British Columbia Institute of Technology (BCIT), University of British Columbia (UBC), Consortium for Research and Innovation in Aerospace in Québec (CRIAQ), University of Toronto, Ryerson University and National Research Council Canada, among others, are also crucial to Bombardier’s innovation. Bombardier’s suppliers across Canada also commit to the highest levels of innovation.

JOINING FORCES WITH GOVERNMENTS
The Government of Canada has shared the risk and the returns in the development of some Bombardier products. For example, since 1997 it has invested a total of $142 million on research and development initiatives and the design of new aircraft under the federal Technology Partnerships Canada (TPC) Program. This investment constitutes approximately 4% of the total invested by the TPC program during its span. More than 124% has already been reimbursed by Bombardier and further repayments are on schedule.

In 2008, Bombardier received and accepted offers for repayable investments with the Governments of Québec and Canada for the development of technologies related to the CSeries family of aircraft. Scheduled to enter into service in 2014, these aircraft represent a major step forward for the Canadian aerospace industry.

JOINING FORCES WITH EDC
An important partner to Bombardier and its customers, Export Development Canada (EDC), Canada’s official export credit agency, provides market-based financing solutions required for Canadian companies to compete effectively on the global stage while seeking to facilitate and prosper Canadian export trade. EDC conducts its business in a manner that respects applicable international agreements to which Canada is a party, such as the Aircraft Sector Understanding, and is financially self-sustaining.
Listed in the Dow Jones Sustainability World and the Dow Jones Sustainability North America Indexes, benchmark indicators of sustainability, for the sixth consecutive year and named Sector Leader within the Aerospace and Defense sector for the first time. 
RobecoSAM Sustainability Award Sector Leader and Gold Class, 2013

Listed as part of the Jantzi Social Index (JSI), an index consisting of 60 Canadian companies that pass a set of broadly based environmental, social and governance screening criteria.
Jantzi Social Index, 2012

 Ranked among the top 100 employers in Canada
Canada’s Top 100 Employers, 2013

B7, BiLevel, Bombardier, Bombardier 415, Challenger, Challenger 605, CRJ, CRJ705, CRJ1000, CS100, CS300, CSeries, Dash 8, ELECTROSTAR, FLEXITY, Global, Global 6000, Global 7000, Global 8000, INNOVIA, Learjet, Learjet 70, Learjet 75, Learjet 85, NextGen, Q400, Q-Series, PRIMOVE, The Evolution of Mobility and ZEFIRO are trademarks of Bombardier Inc. or its subsidiaries.

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