

# PRESENTATION TO INVESTORS

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June 6, 2012

BOMBARDIER the evolution of mobility

#### FORWARD-LOOKING STATEMENTS

This presentation includes forward looking statements, which may involve, but are not limited to: statements with respect to our objectives, guidance, targets, goals, priorities, markets and strategies, financial position, beliefs, prospects, plans, expectations, anticipations, estimates and intentions; general economic and business outlook, prospects and trends of an industry; expected growth in demand for products and services; product development, including projected design, characteristics, capacity or performance; expected or scheduled entry into service of products and services, orders, deliveries, testing, lead times, certifications and project execution in general; our competitive position; and the expected impact of the legislative and regulatory environment and legal proceedings on our business and operations. Forward looking statements generally can be identified by the use of forward looking terminology such as "may", "will", "expect", "intend", "anticipate", "plan", "foresee", "believe", "continue" or "maintain", the negative of these terms, variations of them or similar terminology. By their nature, forward looking statements require us to make assumptions and are subject to important known and unknown risks and uncertainties, which may cause our actual results in future periods to differ materially from forecasted results. While we consider our assumptions to be reasonable and appropriate based on information currently available, there is a risk that they may not be accurate. For additional information with respect to the assumptions underlying the forward looking statements made in this presentation, refer to the respective Guidance and forward-looking statements sections in Overview, Bombardier Aerospace and Bombardier Transportation sections in the Management's Discussion and Analysis ("MD&A") in the Corporation's annual report for the fiscal year ended December 31, 2011.

Certain factors that could cause actual results to differ materially from those anticipated in the forward looking statements include risks associated with general economic conditions, risks associated with our business environment (such as risks associated with the financial condition of the airline industry and major rail operators), operational risks (such as risks related to developing new products and services; doing business with partners; product performance warranty and casualty claim losses; regulatory and legal proceedings; to the environment; dependence on certain customers and suppliers; human resources; fixed price commitments and production and project execution), financing risks (such as risks related to liquidity and access to capital markets, exposure to credit risk, certain restrictive debt covenants, financing support provided for the benefit of certain customers and reliance on government support) and market risks (such as risks related to foreign currency fluctuations, changing interest rates, decreases in residual value and increases in commodity prices). For more details, see the Risks and uncertainties section in Other. Readers are cautioned that the foregoing list of factors that may affect future growth, results and performance is not exhaustive and undue reliance should not be placed on forward looking statements. The forward looking statements set forth herein reflect our expectations as at the date of this presentation and are subject to change after such date. Unless otherwise required by applicable securities laws, we expressly disclaim any intention, and assume no obligation to update or revise any forward looking statements, whether as a result of new information, future events or otherwise. The forward-looking statements contained in this presentation are expressly qualified by this cautionary statement.

#### **BOMBARDIER - A GLOBAL MARKET LEADER**

THIRD LARGEST CIVIL AIRCRAFT MANUFACTURER WORLDWIDE

> GLOBAL LEADER IN THE RAIL INDUSTRY

- Diversified revenues of \$18.3 billion\*
   with customers in more than
   100 countries
- Net income of \$837 million\* (EPS of \$0.47), with excellent growth potential
- A strong backlog of \$53.9 billion\*\*
   representing ~ 3 years of revenues
- 70,000 employees, with 76 production and engineering sites in 25 countries



<sup>\*</sup> For the fiscal year ended December 31, 2011 \*\* As at December 31, 2011

# OPERATING IN TWO BROAD INDUSTRIES

#### **AEROSPACE**

A world leader in the design, manufacture and support of innovative aviation products for the business, commercial, specialized and amphibious aircraft markets



- 47% of total revenues\*
- 42% of total EBIT\*
- Backlog: \$22.0 billion\*\*
- Employees: 33,600\*\*

#### **TRANSPORTATION**

World leader in the design, manufacture and support of rail equipment and systems



- 53% of total revenues\*
- 58% of total EBIT\*
- Backlog: \$31.9 billion\*\*
- Employees: 36,200\*\*



<sup>\*</sup> For the fiscal year ended December 31, 2011

<sup>\*\*</sup> As at December 31, 2011

#### **INVESTMENT THESIS**

**PRODUCTS** 

**Investing in leading mobility solutions** 

**MARKETS** 

Well positioned to capture global growth opportunities

**DISCIPLINE** 

Strong financial discipline



#### **30 AIRCRAFT PROGRAMS LAUNCHED SINCE 1989**



Global Vision cockpit (lauched in 2007), *Global 7000 and Global 8000* (launched in 2010), and Learjet 70 and Learjet 75 not illustrated

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#### INVESTMENTS IN NEW PRODUCTS WILL DRIVE \$8 TO \$12 BILLION OF ADDITIONAL REVENUES PER YEAR IN AEROSPACE





- Target to capture 50% of global market share in 100 –
   149 seat market
- \$5 to \$8 billion of additional annual revenues (including related services)



- Market for large business aircraft forecast at 2,200 units over next ten years
- Target to capture existing market share of 30-35%
- Global 7000/8000: \$1.5 to \$2 billion of additional revenues annually (including related services)



- Market for small business aircraft forecast at 4,600 units over next ten years
- Learjet family targeted to capture 20-25% market share
- Learjet 85: \$1.0 to \$1.5 billion of additional revenues annually (including related services)



#### **CSERIES IS A GAME CHANGER**



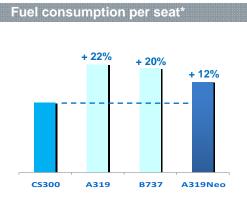




- Environment: At the forefront of technology, e.g. geared turbofan engine – 20% fewer CO<sub>2</sub> emissions
- Airline: Route flexibility and unbeatable economics (20% fuel consumption advantage against in-production aircraft)
- Communities: Low noise signature
- Passenger: Widebody comfort in a single aisle aircraft



#### UNBEATABLE ECONOMICS AND FLEXIBILITY FOR AIRLINES







#### **DEVELOPMENT MILESTONES**

- Assembly of first test aircraft has started
- First flight expected at the end of 2012
- Entry Into Service (EIS) at the end of 2013



# OUR GROWTH STRATEGY RESTS ON A LEADING PORTFOLIO OF PRODUCTS/SERVICES

BT is responding to changing needs and will continue to lead the rail technology industry by focusing on:









## A

# INFRASTRUCTURE, URBANIZATION & MOBILITY, AS WELL AS BUDGET CONSTRAINTS WILL CONTINUE TO DRIVE THE NEEDS FOR OUR PRODUCTS









### Maximize use of existing infrastructure

TWINDEXX double-deck trains
TRAXX AC3 locomotives
CITYFLO & CBTC signalling

# Reduce energy consumption and life cycle costs

OMNEO double-deck trains with ECO4 technologies

Increase capacity at lower costs with faster implementation

INNOVIA monorail MR-08 trains



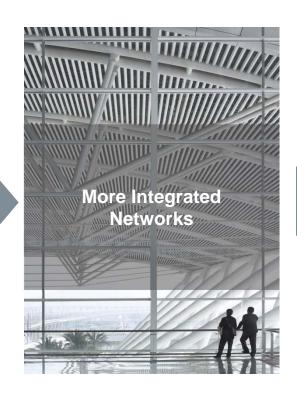
### В

# REGIONAL INTEGRATION IS DRIVING THE NEED FOR SEAMLESS CONNECTIVITY AND INTEROPERABILITY ACROSS NETWORKS









### **Enable cross-border operations**

TRAXX MS F140 locomotives ZEFIRO very high speed train

### Develop compatible technology

INTERFLO 450 signalling system

### Design adaptable products

FLEXITY 2 train

Foster intermodal integration

PRIMOVE technology

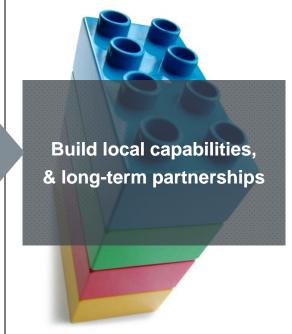


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# TO MEET MOBILITY NEEDS, GOVERNMENTS AND OPERATORS ARE LOOKING TO THE PRIVATE SECTOR TO IMPROVE RAIL EFFICIENCY







#### **Localize production**

Manufacturing of Delhi metro São Paolo assembly in Brazil

### Create public private partnerships

Gautrain project in South Africa

### Provide complete fleet modernization

Metro de São Paolo, Brazil

### Provide operations & maintenance services

UK service facilities
Worldwide capabilities



#### **INVESTMENT THESIS**

**PRODUCTS** 

Investing in leading mobility solutions

**MARKETS** 

Well positioned to capture global growth opportunities

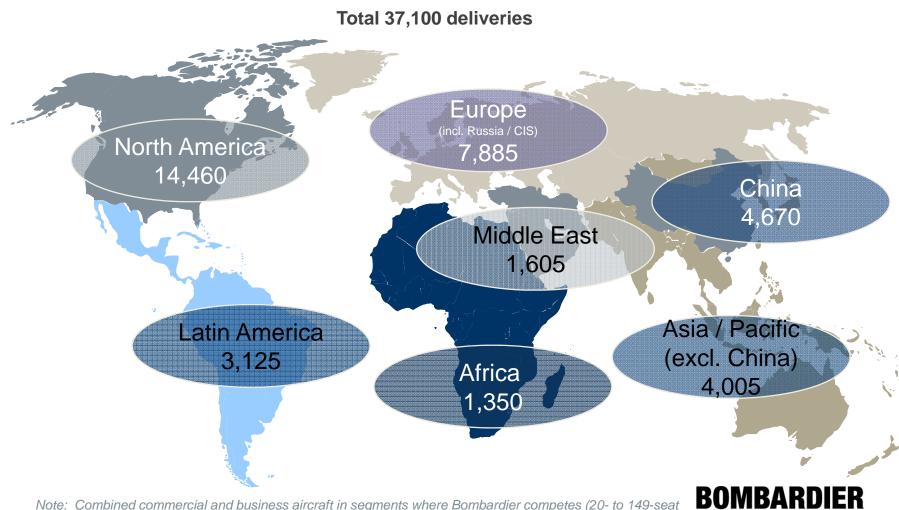
DISCIPLINE

Strong financial discipline



### **EMERGING MARKETS EXPECTED TO ACCOUNT FOR** SUBSTANTIAL PORTION OF AIRCRAFT DELIVERIES

Expected commercial and business jet aircraft deliveries 2011 – 2030

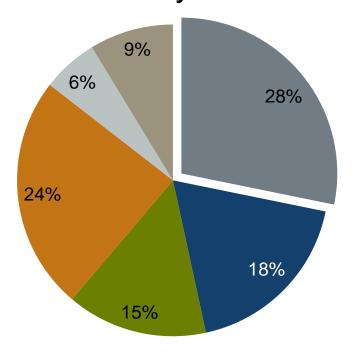


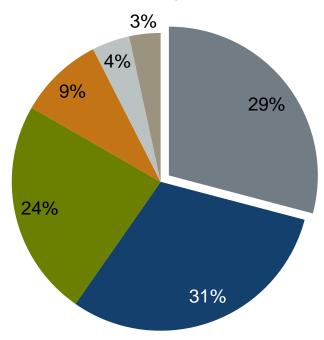
segments for Commercial aircraft and excludes very large Corporate Airlines and very light jets categories for business aircraft) Source: Bombardier Aerospace Market Forecast 2011 – 2030.

# BOMBARDIER IS THE MARKET LEADER IN THE BUSINESS AIRCRAFT MARKET...

#### Market Shares by Units Delivered M

#### **Market Shares by Revenues**





■ Bombardier ■ Gulfstream ■ Dassault ■ Cessna ■ Hawker Beechcraft ■ Embraer



# ... AND VERY WELL POSITIONNED IN THE 40-149 SEAT COMMERCIAL AIRCRAFT SEGMENT





**Regional Jets** 



SSJ







Single-Aisle Mainline Jets



Embraer E195



Airbus A318/A319



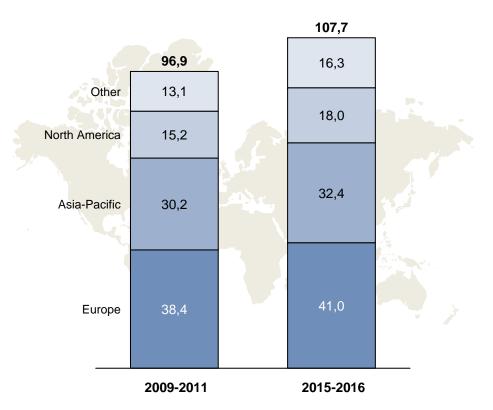
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Bombardier is the leader in the regional aircraft market segment with a market share of 42%\*

# RAIL TECHNOLOGY MARKET PROVIDES STEADY AND SUSTAINABLE GROWTH WORLDWIDE

#### Forecasted accessible market by region <sup>2</sup>

(in billions of dollars)



#### Highlights on some key markets

#### **Asia-Pacific Market**

- India and China continue to drive the growth in urban ROS, intercity and freight fleets in line with infrastructure expansions and economic growth
- Development of mass transit in the entire region (e.g. Vietnam, Thailand, Malaysia)
- In Southeast Asia, we are currently developing a new locomotive platform for the region and are participating in mass transit opportunities in Bangkok, in the Klang Valley and in Singapore

#### **Middle Eastern Market**

- Booming market driven by projects in the Arab peninsula - massive investments in integrated projects in Qatar, Saudi Arabia and UAE
- Some potential also exists for one-off projects in Bahrain, Kuwait and Oman
- The region is a strategic market for BT
- We are actively pursuing opportunities and were recently in the bid for the Dusail Light Rail



## BT CONTINUES TO SECURE ORDERS AROUND THE WORLD WITH SIGNIFICANT OPPORTUNITIES IN EMERGING MARKETS



#### ...and in the SE Asia region



LTA of Singapore Nov 2008 – \$380M Inauguration in June 2011 MOVIA metro



#### BTS Bangkok Inauguration in September 2011 120.000pax daily CBTC signalling

#### **BOMBARDIER TRANSPORTION GLOBAL PRESENCE**



- 62 production and engineering sites in 25 countries
- Workforce of 36,200 employees located in 40 countries
- Customers in more than 60 countries

# LOCALIZING OUR PRODUCTION FACILITIES FURTHERED OUR STRATEGIC COMMITMENT IN INDIA AND ENHANCED OUR LOCAL CAPABILITIES



### First wholly-owned rail plant by foreign multinational company in India with system engineering and assembly

- Investment of over \$55M to set up our manufacturing plant in Savli (opened within 18 months) with successful delivery of over 530 metro cars
- Engineering centers and local customer and partner relationships (Indian Railways, Delhi Metro Rail Corporation, and Mumbai's Central and Western Railways)
- Investment in people with comprehensive training creating approximately 1,000 new direct jobs, with over 300 full-time engineers



#### **INVESTMENT THESIS**

**PRODUCTS** 

Investing in leading mobility solutions

**MARKETS** 

Well positioned to capture global growth opportunities

**DISCIPLINE** 

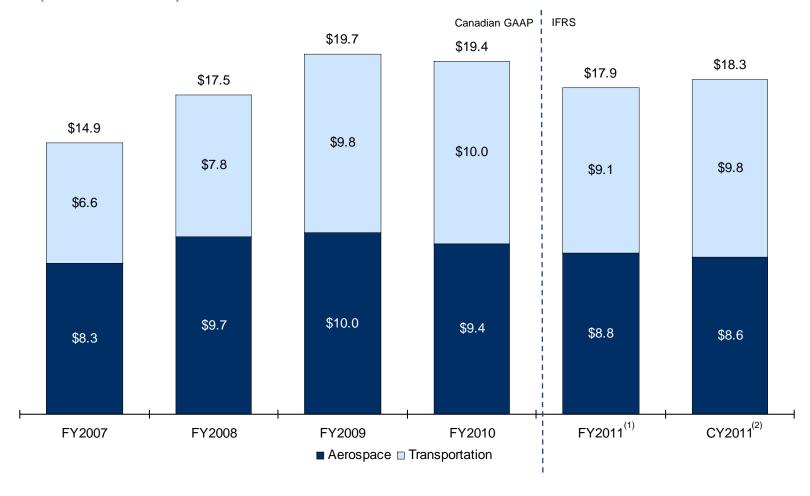
Strong financial discipline



# STABLE REVENUES EVEN THROUGH CHALLENGING ENVIRONMENTS

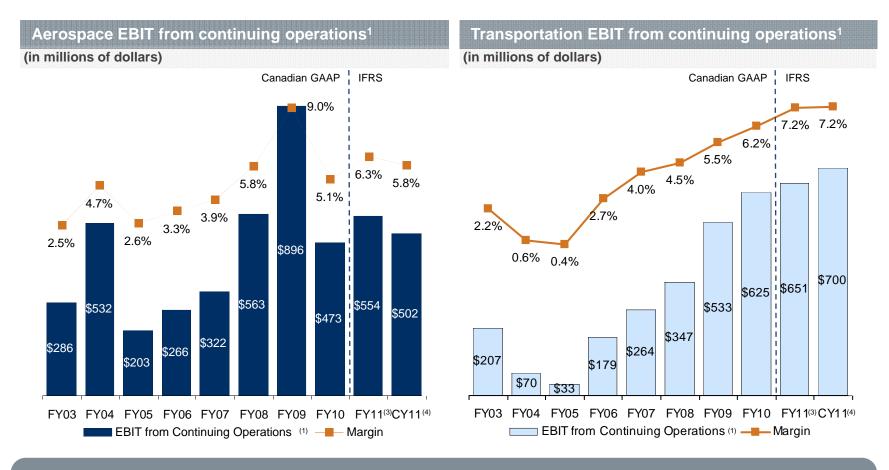
#### **Consolidated Revenues**

(in billions of dollars)





## STRONG TRACK RECORD OF PROFITABILITY WITH MORE OPPORTUNITY GOING FORWARD



#### Profitability can be improved through either increased volume or improvement in execution

- 1 2% margin increase opportunity at Transportation<sup>2</sup>
- 5% margin increase opportunity at Aerospace<sup>2</sup>
  - 1 EBIT from continuing operations before special items.
  - 2 See forward-looking statements of page 2 of this presentation.
  - 3 Fiscal year ended January 31, 2011.
  - 4 Fiscal year ended December 31, 2011. Comprises 11 months of results from Aerospace and 12 months of results from Transportation.



#### **SEGMENTED INFORMATION**

#### THREE-MONTH PERIODS ENDED

(in millions of dollars)	MARCH 31, 2012	APRIL 30, 2011	
REVENUES			
AEROSPACE	1,499	2,188	
TRANSPORTATION	2,006 2,473		
TOTAL REVENUES	3,505	4,661	
EBIT			
AEROSPACE	91	141	
TRANSPORTATION	124	171	
TOTAL EBIT	215	312	



#### **FINANCIAL RESULTS OVERVIEW**

#### THREE-MONTH PERIODS ENDED

(in millions of dollars, except per share amounts)	MARCH 31, 2012	APRIL 30, 2011
REVENUES	3,505	4,661
EBIT	215	312
FINANCING EXPENSE, NET	-	36
EBT	215	276
INCOME TAXES	25	56
NET INCOME	190	220
EPS (in dollars)	0.10	0.12



#### **FREE CASH FLOW**

#### THREE-MONTH PERIODS ENDED

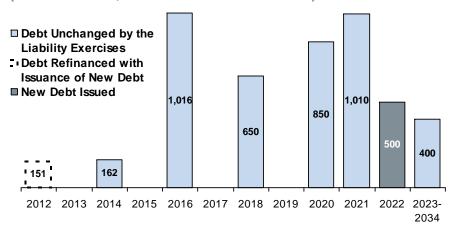
(in millions of dollars)	MARCH 31, 2012	APRIL 30, 2011
AEROSPACE		
Cash flows from operating activities	(200)	122
Net additions to PPE & intangible assets	(372)	(290)
TOTAL AEROSPACE	(572)	(168)
TRANSPORTATION	(100)	(168)
INTEREST AND TAXES	(40)	(73)
FREE CASH FLOW USAGE	(712)	(409)



#### WE ARE PROACTIVELY MANAGING OUR LIQUIDITY

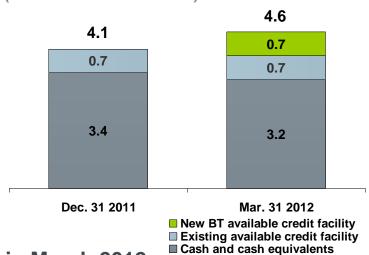


(as of March 31, 2012 - in millions of dollars)



#### **Short-term Capital Resources**

(as at - in billions of dollars)



- Issuance of \$500 million of unsecured notes in March 2012
- New €500 million revolving credit facility for Bombardier Transportation
- Extended the availability periods of our letter of credit facilities (BA and BT)
   and our revolving credit facility by an additional year

The notes issue and new revolving credit facility were both oversubscribed, demonstrating the financial market's confidence in our business plan and contingent liquidity strategy



#### WE ARE MAINTAINING OUR OUTLOOK FOR 2012



#### **Transportation**

- Continue to target an 8% EBIT margin by 2013
- Anticipate to generate free cash flow for the year generally in line with profitability
- Level of new orders expected to translate into a book-to-bill ratio of approximately 1

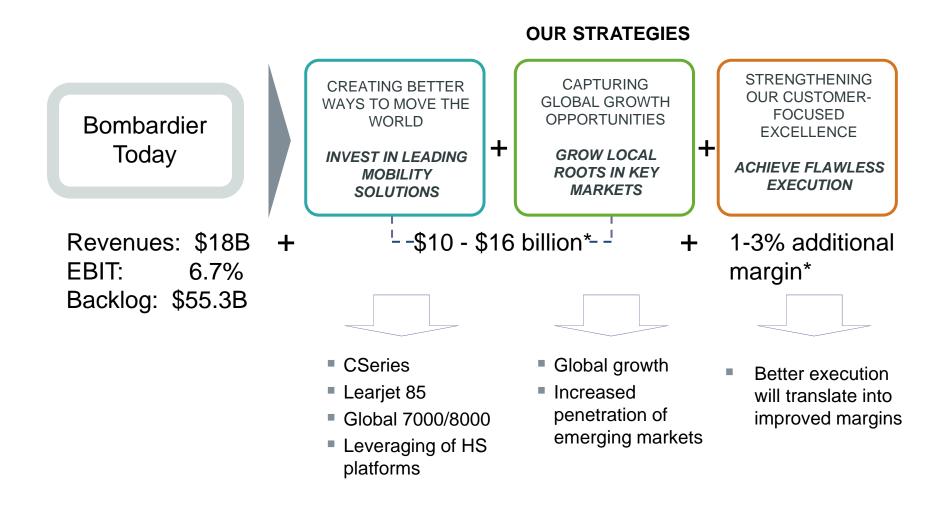


#### Aerospace

- Deliveries of approximately 180 business jets and 55 commercial aircraft
- EBIT margin of approximately 5% with profitability higher in the second half of the year
- Cash flows from operations significant enough to substantially fund our investment in new programs – estimated at \$2 billion

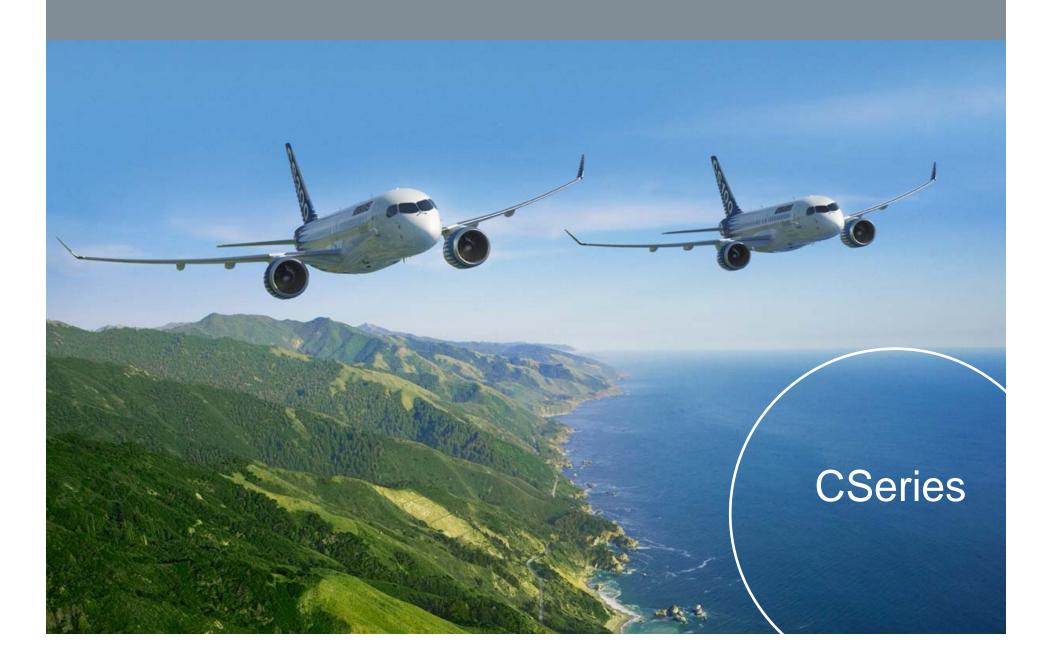


#### **EVOLUTION IS ALL ABOUT WHAT'S NEXT**





### TODAY, THE SUCCESS STORY CONTINUES ...



### TODAY, THE SUCCESS STORY CONTINUES ...



### **QUESTIONS?**



### **APPENDIX**

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# BOMBARDIER – FROM ENTREPRENEURIAL TO GLOBAL LEADER

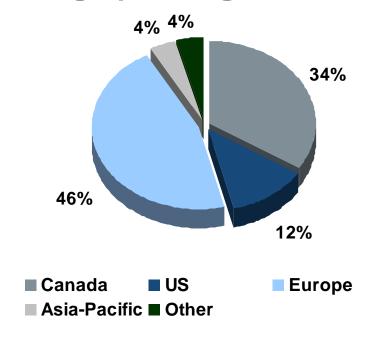
	1942-1973	1974-1985	1986-1993	1994-2001	2002-today
Entry	Invention of snowmobile	Rail transportation	Aerospace	Consolidation of leadership position	Global leadership
Revenues*	\$0.7 B	\$1.0 B	\$5.6 B	\$12.4 B	\$18.3 B **
Major acquisitions	■ Lohnerwerke (Rotax)	<ul><li>MLW    Worthington</li><li>Alco Power    (U.S.)</li></ul>	<ul> <li>Canadair</li> <li>Shorts</li> <li>Learjet</li> <li>deHavilland</li> <li>BN</li> <li>ANF</li> </ul>	<ul> <li>Waggonfabrik Talbot</li> <li>Deutsche Waggonbau</li> <li>Adtranz</li> </ul>	Organic growth
Products Developed or Major Projects		<ul> <li>423 cars -</li> <li>Montreal</li> <li>Subway</li> <li>825 cars - NY</li> <li>City subway</li> <li>(US\$1B)</li> </ul>	<ul><li>CRJ100/200</li><li>Learjet 31A</li><li>Learjet 60</li></ul>	<ul><li>CRJ700</li><li>Learjet 45</li><li>Global Express</li><li>Q400</li></ul>	<ul> <li>Talent II</li> <li>Zefiro</li> <li>Challenger 300</li> <li>Learjet 85</li> <li>CSeries</li> </ul>

<sup>\*</sup> In constant US dollars

<sup>\*\*</sup> For the fiscal year ended December 31, 2011

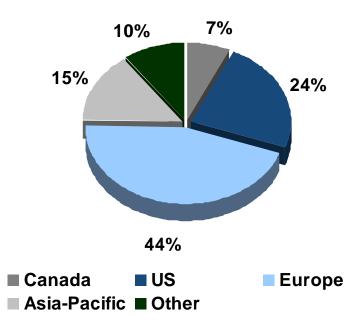
#### **BOMBARDIER - A TRULY GLOBAL COMPANY**

**Employees Geographic segmentation** 



Total employees\*: 70,000

Revenues
Geographic segmentation



Total revenues\*\*: US\$18.3 billion

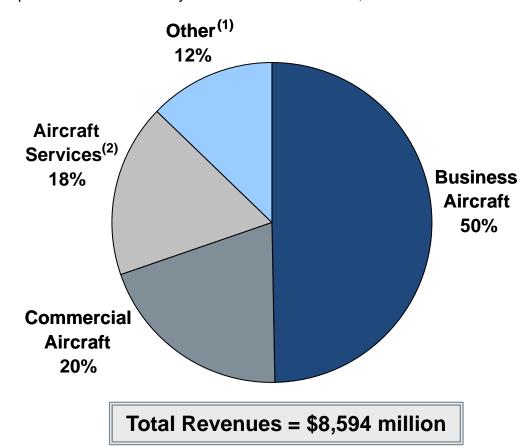


<sup>\*\*</sup> For the fiscal year ended December 31, 2011

# BOMBARDIER AEROSPACE - A GLOBAL MARKET LEADER BALANCED PORTFOLIO OF PRODUCTS AND SERVICES

#### **AEROSPACE REVENUE BREAKDOWN BY BUSINESS**

(%) Aerospace revenue - Fiscal year ended December 31, 2011





<sup>2)</sup> Includes revenues from parts logistics, aircraft fractional ownership and hourly flight entitlement program's service activities, aircraft maintenance, commercial training and Military Aviation Training (MAT)



## BOMBARDIER'S BUSINESS AIRCRAFT OFFERS THE INDUSTRY'S MOST COMPLETE PRODUCT PORTFOLIO





















*GLOBAL* FAMILY







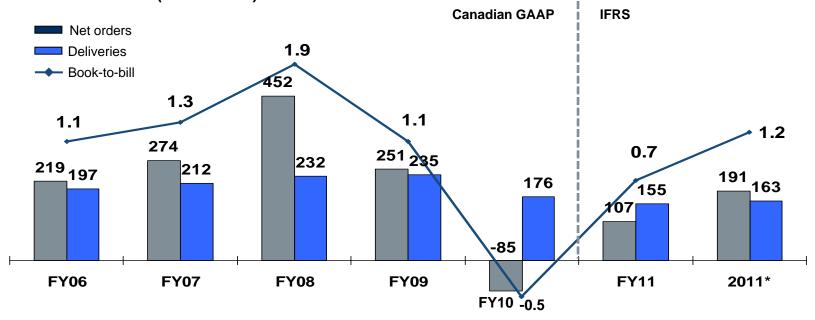






#### **BUSINESS AIRCRAFT ORDERS AND DELIVERIES**

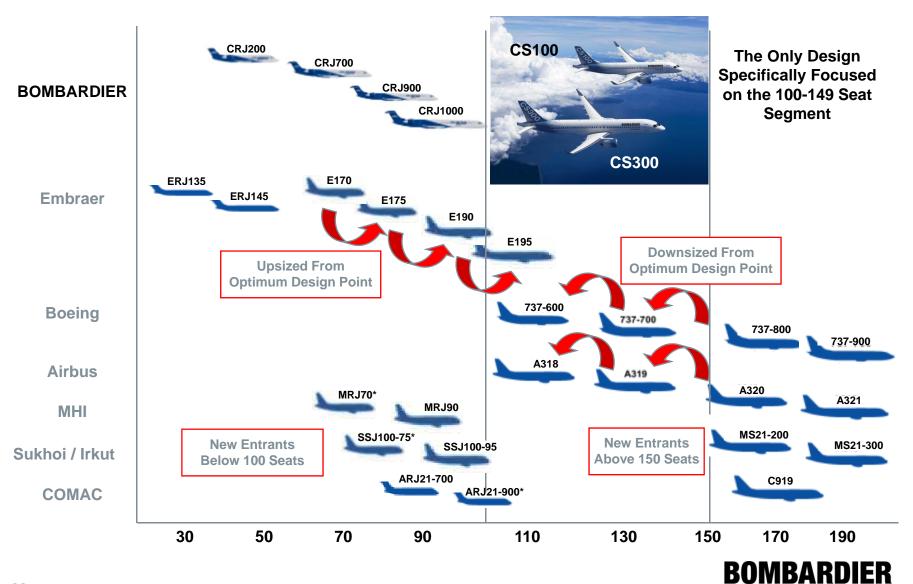
Net orders, deliveries and book-to-bill Business aircraft (FY06 – 2011)



<sup>\* 11-</sup>month period ended December 31, 2011 Note: Including deliveries in the fractional ownership program



### CSERIES – A NEW FAMILY OPTIMIZED FOR THE LOWER END OF THE 100 TO 149-SEAT MARKET SEGMENT IS LONG OVERDUE



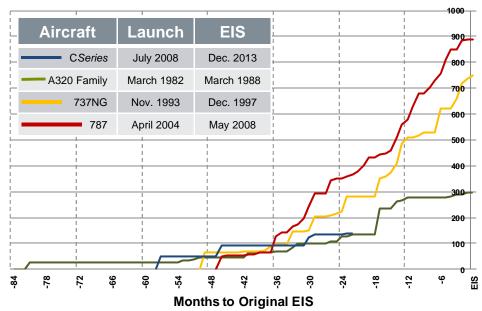
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## THE DEVELOPMENT OF THE CSERIES IS PROGRESSING WELL AND WE'RE TRACKING RIGHT WHERE WE SHOULD BE

### CSERIES FIRM ORDERS AND COMMITMENTS (as of March 1, 2012)



### CUMULATIVE ORDER HISTORY BY MONTH LEADING UP TO ORIGINAL EIS\* 7 Years 6 Years 5 Years 4 Years 3 Years 2 Years 1 Year

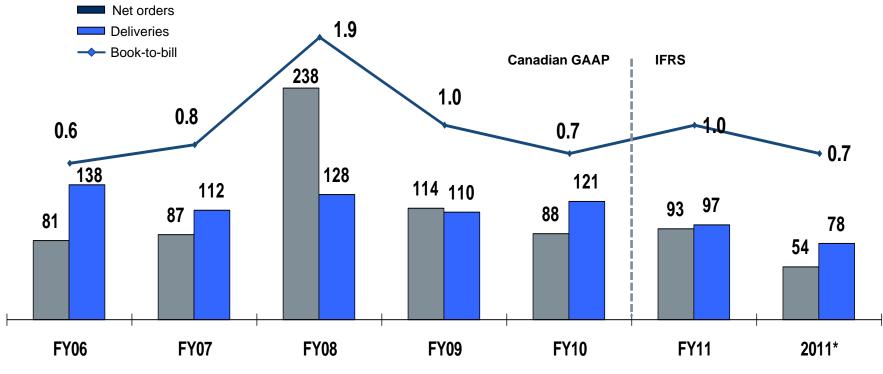


- 15% Cash Operating Costs and 20% Fuel Burn Advantage
- Operational Flexibility Short Field and Longer Range Performance
- We are well on our way to achieve our target of 200-300 firm orders by EIS in late 2013



#### COMMERCIAL AIRCRAFT ORDERS AND DELIVERIES

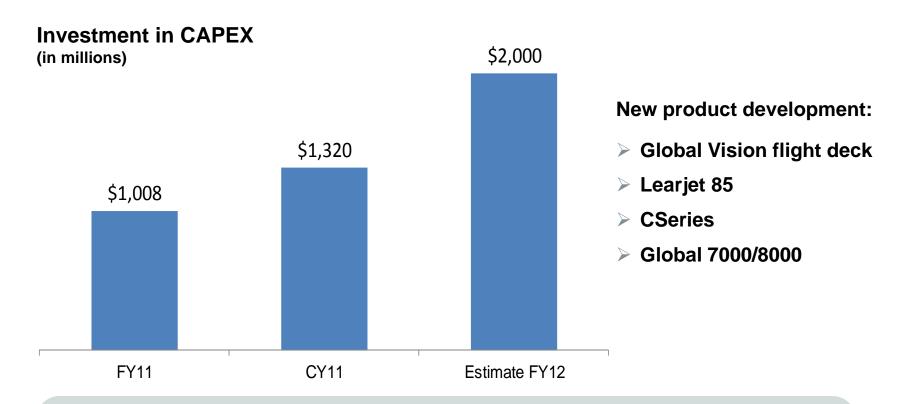
Net orders, deliveries and book-to-bill Commercial aircraft (FY06 – 2011)



\* 11-month period ended December 31, 2011



## BOMBARDIER AEROSPACE IS INVESTING SIGNIFICANT AMOUNTS IN NEW PRODUCT DEVELOPMENT



Capital expenditures, including significant investments in product development, are expected to increase to approximately \$2 billion for fiscal year 2012



## WE ARE PROVIDING A FULL RANGE OF PRODUCTS AND SOLUTIONS TO OUR CUSTOMERS AROUND THE WORLD

#### Rolling stock

### **Passengers**



- Light rail vehicles
- Metros
- Commuter trains
- Regional trains
- Intercity trains
- High-speed trains
- Very high-speed trains

## Locomotives & Equipment



- Locomotives
- Bogies
- Traction converters
- Auxiliary converters
- Drives / traction motors
- Train control and communication

#### **Services**



- Fleet management
- Spare parts & logistics management
- Vehicle refurbishment and overhaul
- Component repair and overhaul
- Technical support

#### System & Signaling

#### **Systems**



- Automated people movers
- Advanced rapid transit
- Light rapid transit
- Automated monorail
- eMobility solutions
- Operations and maintenance
- Transit security

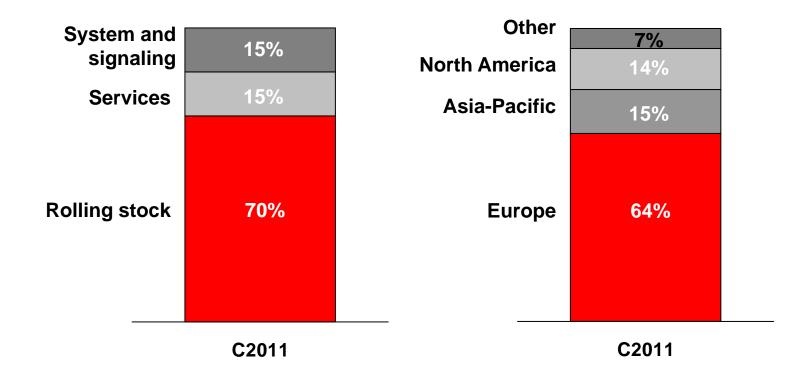
### Rail Control



- Integrated control systems
- Onboard computer systems
- Automatic train protection and operation
- Wayside interlocking and equipment



# TRANSPORTATION - REVENUES BY PRODUCT LINE AND GEOGRAPHIC REGION



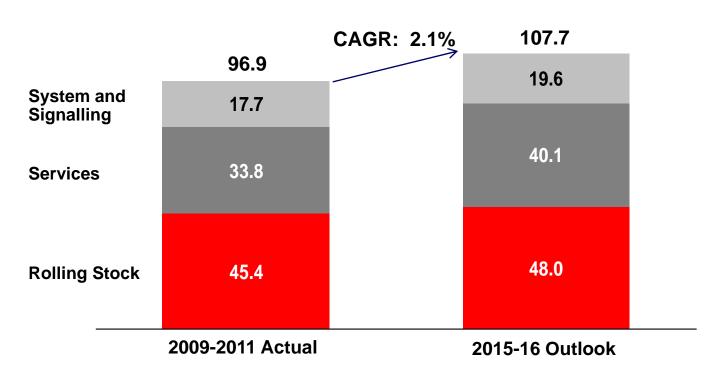
**Total Revenues = \$9,753 million** 



# THE FUNDAMENTALS OF THE RAIL INDUSTRY ARE POSITIVE

### Accessible market by segment

(three and two calendar year averages) (in billions of dollars)

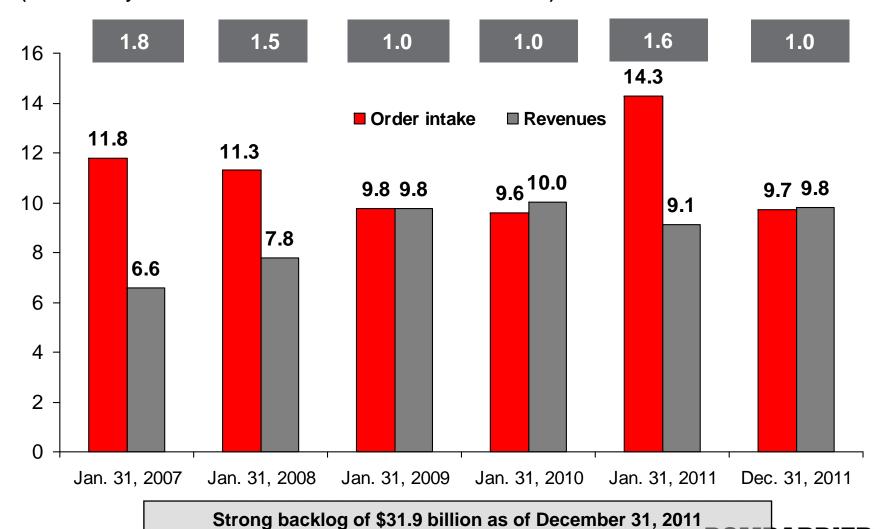




# TRANSPORTATION - STRONG BACKLOG IS THE BASE FOR FUTURE REVENUE GROWTH

#### Orders, revenues and book-to-bill

(for the fiscal years ended - Orders and revenues in billions of dollars)



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# THE MARKET IS EXPECTED TO REMAIN AT A HIGH LEVEL

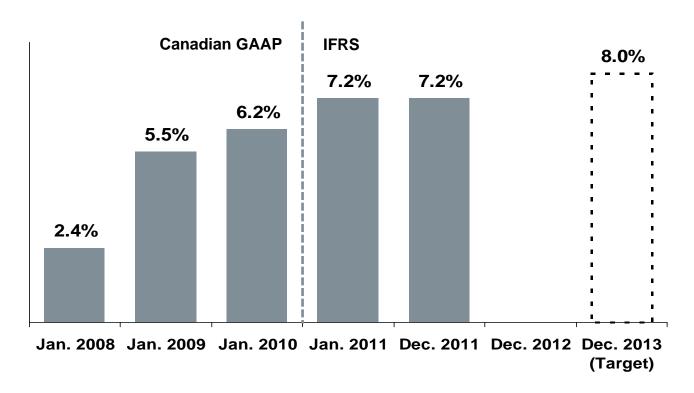
#### **Market outlook**

- In the short to medium term, the market will be fuelled by several large contracts, already in advanced stages. In the longer term, innovative financing solutions will be needed
- Overall, the fundamentals for rail remain positive and growth in emerging markets will continue to benefit the rail supply industry

Key projects to be awarded		
	Project name	Scope
	PRASA Part 1	More than 1200 cars
**	Queensland Rail	More than 700 cars
	BART Rapid Transit	More than 700 cars
•	Delhi Metro Phase 3	More than 400 cars
	New York City Transit	More than 400 cars
+	Tilting high speed trains	More than 100 cars
•	IR¹ locomotives "Madhepura"	Up to 800 twin units
(8)	IR¹ locomotives "Dankuni"	Up to 1,000 units
	Danish rail network re-signalling	Signalling
	Bangkok Purple Line	System
	Recife Monorail	System
	Doha Lusail	System



### TRANSPORTATION – WELL POSITIONED IN AN ATTRACTIVE MARKET AND MAKING GOOD PROGRESS ON ITS ROAD TO 8%



#### **Transportation is well positioned in an attractive market:**

- Trends such as urbanization, cost of congestion, price of energy, and aging fleets, all favour rail
- Bombardier Transportation:
  - Broad and innovative product portfolio
  - Market leader in most product segments
  - Most geographically diversified player

