

Bombardier Aerospace Market and Program Update



RBC Capital Markets
2009 Passport Transportation Conference
September 8, 2009



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Forward-looking statement

This presentation includes forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology such as “may”, “will”, “expect”, “intend”, “estimate”, “anticipate”, “plan”, “foresee”, “believe” or “continue” or the negatives of these terms or variations of them or similar terminology. By their nature, forward-looking statements require Bombardier Inc. (the “Corporation”) to make assumptions and are subject to important known and unknown risks and uncertainties, which may cause the Corporation’s actual results in future periods to differ materially from forecasted results. While the Corporation considers its assumptions to be reasonable and appropriate based on current information available, there is a risk that they may not be accurate. For additional information with respect to the assumptions underlying the forward-looking statements made in this presentation, please refer to the respective sections of the Corporation’s aerospace segment (“Aerospace”) and the Corporation’s transportation segment (“Transportation”) in the Corporation’s annual report for fiscal year 2009.

Certain factors that could cause actual results to differ materially from those anticipated in the forward-looking statements, include risks associated with general economic conditions, risks associated with the Corporation’s business environment (such as the financial condition of the airline industry, government policies and priorities and competition from other businesses), operational risks (such as regulatory risks and dependence on key personnel, risks associated with doing business with partners, risks involved with developing new products and services, warranty and casualty claim losses, legal risks from legal proceedings, risks relating to the Corporation’s dependence on certain key customers and key suppliers, risks resulting from fixed-term commitments, human resource risks, and environmental risks), financing risks (such as risks resulting from reliance on government support, risks relating to financing support provided on behalf of certain customers, risks relating to liquidity and access to capital markets, risks relating to the terms of certain restrictive debt covenants and market risks (including currency, interest rate and commodity pricing risks)). For more details, see the Risks and Uncertainties section in the MD&A section of Bombardier Inc.’s annual report for fiscal year 2009. Readers are cautioned that the foregoing list of factors that may affect future growth, results and performance is not exhaustive and undue reliance should not be placed on forward-looking statements. The forward-looking statements set forth herein reflect the Corporation’s expectations as at the date of this presentation and are subject to change after such date. Unless otherwise required by applicable securities laws, the Corporation expressly disclaims any intention, and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Agenda

- 1** **Bombardier Financial Overview**
- 2** **Bombardier Business Aircraft**
- 3** **Bombardier Commercial Aircraft**

Bombardier – A Global Market Leader

For the fiscal year 2009

<i>(in millions of U.S. dollars)</i>		BOMBARDIER INC.	
Revenues	\$ 19,721	Free Cash Flow	\$ 342
EBITDA	\$ 1,966	Backlog^(a)	\$ 48,200
EBIT	\$ 1,411	EPS^(b) (in U.S. dollars)	\$ 0.56
Net income	\$ 1,008	Employees	66,700

AEROSPACE	TRANSPORTATION
<p>#1 - Business aircraft manufacturer</p> <p>#1 - Regional aircraft manufacturer</p>	<p>#1 - Rail equipment manufacturer and services provider</p>

Revenues	\$ 9,965	Revenues	\$ 9,756
EBITDA	\$ 1,327	EBITDA	\$ 639
EBIT	\$ 896	EBIT	\$ 515
Backlog^(a)	\$ 23,500	Backlog^(a)	\$ 24,700
Employees	32,500	Employees	34,200

(a) As of January 31, 2009

(b) Diluted

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Financial results – Consolidated

(In millions of U.S. dollars, except per share amounts)

	Q2 F2009-10	Q2 F2008-09	YTD F2009-10	YTD F2008-09
Revenues	4,946	4,932	9,417	9,721
EBIT	313	371	548	695
Financing expense, net	49	36	82	57
EBT	264	335	466	638
Income taxes	62	76	106	150
Net income	202	259	360	488
EPS (diluted)	0.11	0.14	0.20	0.26
Free Cash Flow	18	99	(799)	659

Financial results – Aerospace

(In millions of U.S. dollars)

	Q2 F2009-10	Q2 F2008-09	YTD F2009-10	YTD F2008-09	FY 2008-09
Revenues					
Manufacturing	1,891	2,049	3,754	3,936	8,116
Services	344	424	673	844	1,588
Other	164	43	191	116	261
Total	2,399	2,516	4,618	4,896	9,965
EBITDA	247 10.3%	348 13.8%	451 9.8%	659 13.5%	1,327 13.3%
Amortization	93	105	187	210	431
EBIT	154 6.4%	243 9.7%	264 5.7%	449 9.2%	896 9.0%
Free Cash Flow	(10)	100	(540)	390	128

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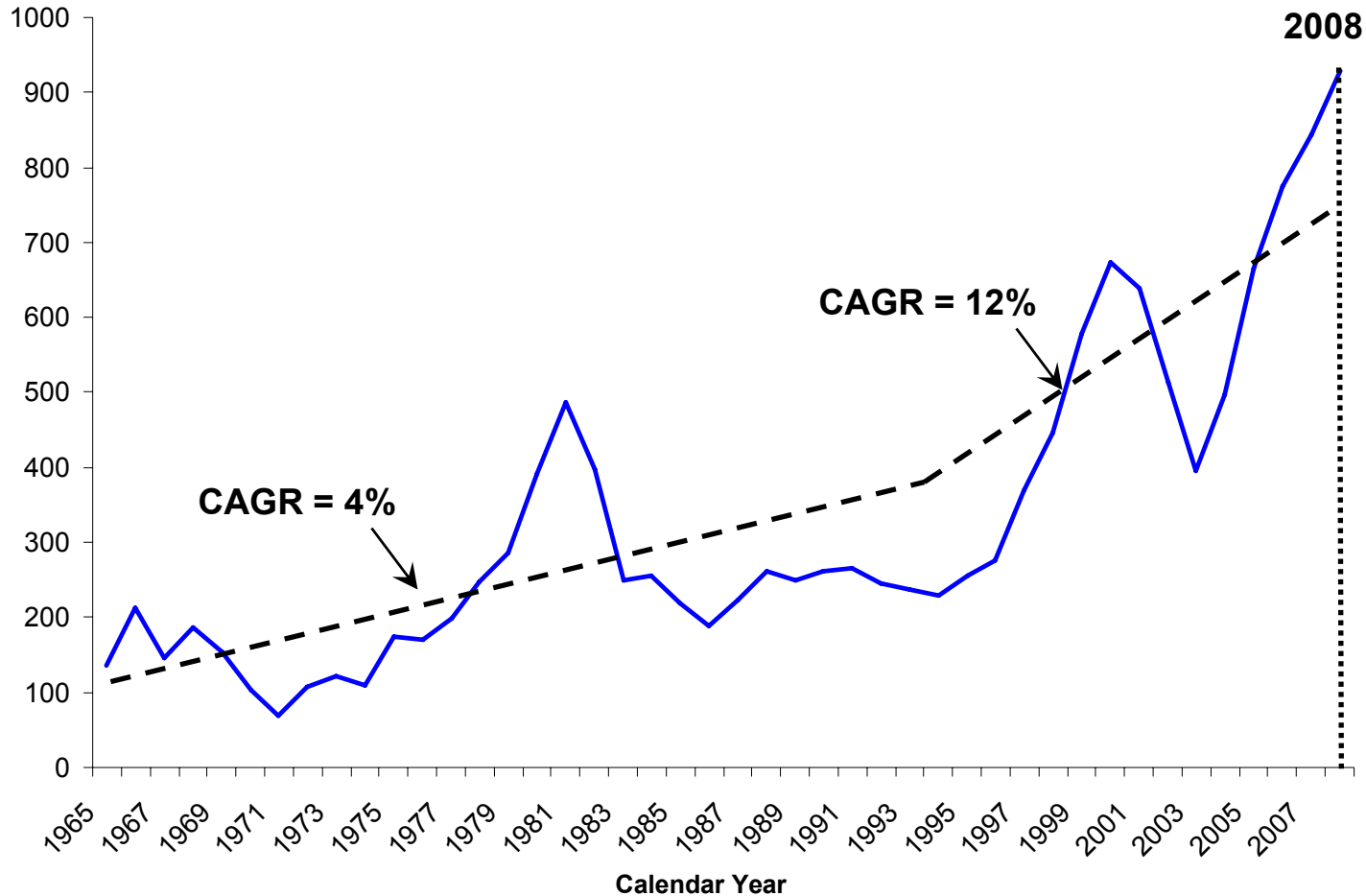
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The business aircraft industry has grown strongly but is cyclical

INDUSTRY DELIVERIES

Units, Excluding VLJs

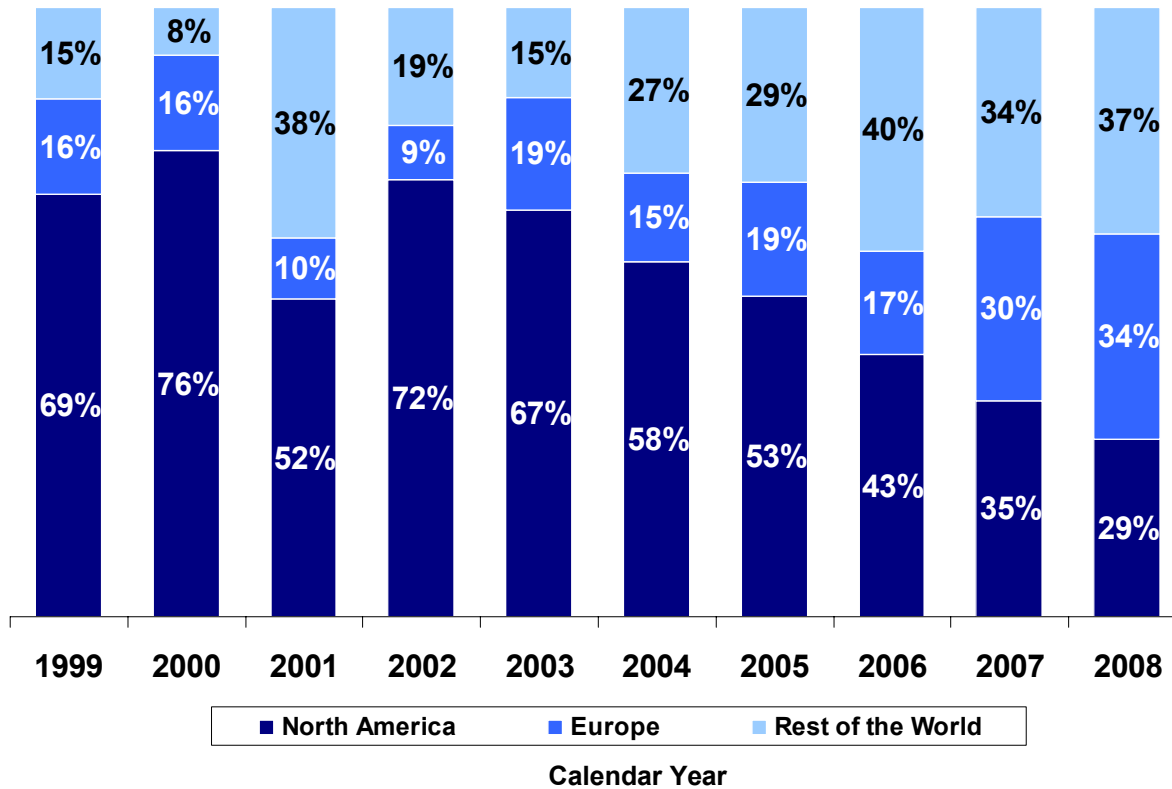


Source: GAMA

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Business aviation is increasingly global

ESTIMATED MIX OF INDUSTRY NET ORDERS BY REGION
Units, Excluding VLJs

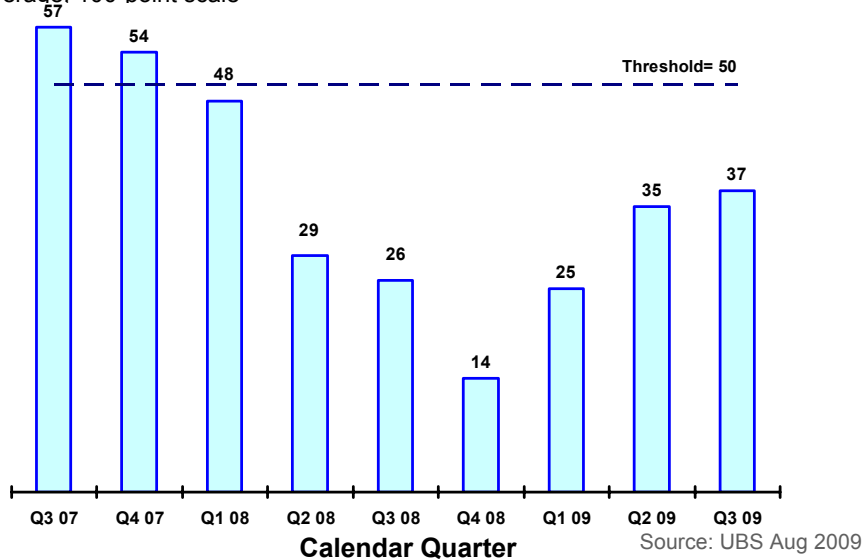


Key business aviation “health indicators” are beginning to stabilize

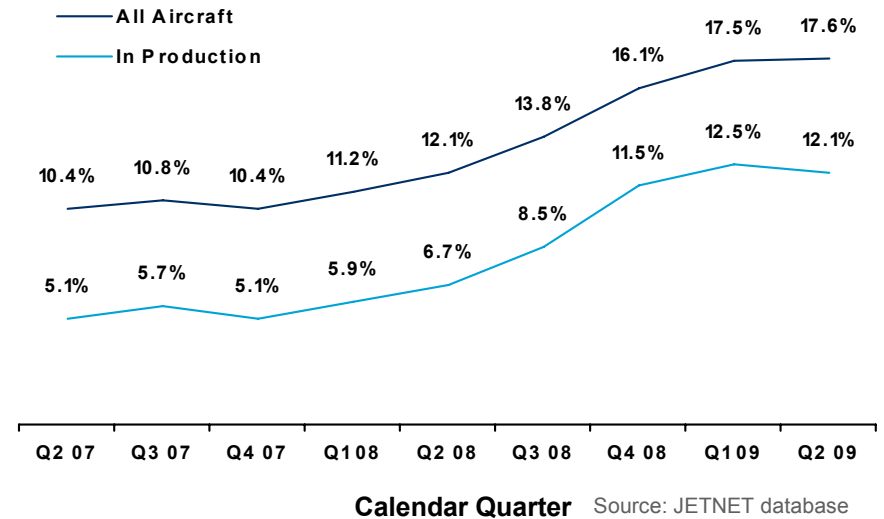
UBS BUSINESS JET MARKET CONDITIONS INDEX

Business jet dealers and brokers confidence

Average, 100-point scale



INDUSTRY PRE-OWNED INVENTORY AS % OF FLEET, Excluding VLJs



Long term, business aircraft fundamentals remain strong

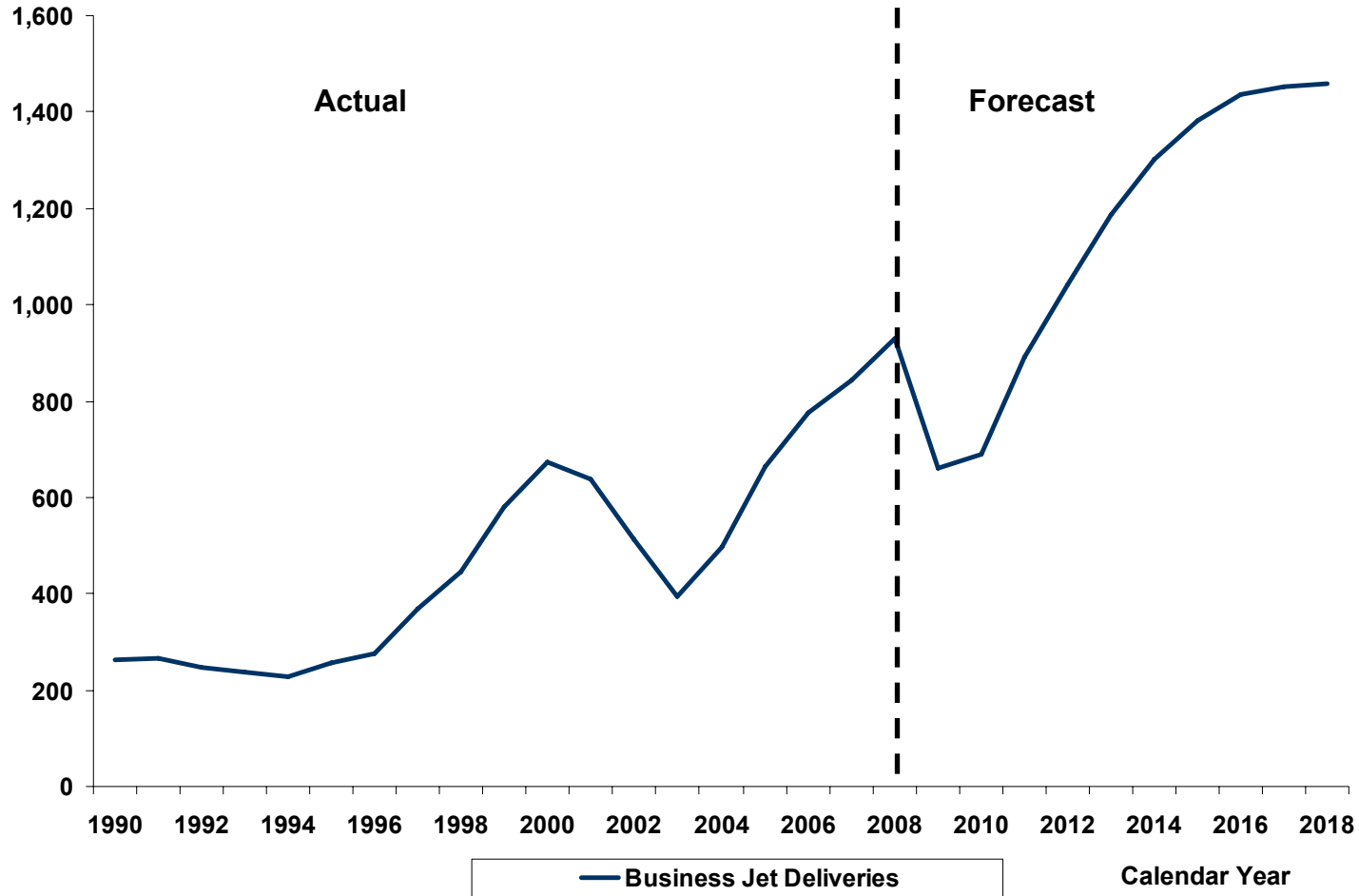
10-Year Outlook		
Market Driver	Description	Outlook
Globalization of Trade	As trade barriers fall and global mobility increases, the business community requires flexible travel means like business aviation to efficiently link all workplaces	↑
Emerging Markets	Growth potential from emerging countries becomes significant as international commerce develops. Once the infrastructure in place, countries such as India and China should lead new order growth	↑
Replacement Demand	The worldwide installed base is comprised of over 13,000 aircraft ⁽¹⁾ . With more than 60% of customers trading-up to a larger aircraft, and average aircraft replacement every 6.6 years for new purchases, business aircraft market should continue to show vitality	↑
New Customized solutions	Non-traditional operators (e.g. branded charter, card programs) offer tailor-made services to customers. These customized solutions provide with people access to business aviation and may account for 15% to 20% of new orders	↑

Note 1: Excludes Very Light Jets, ACJ and BBJ

Business jet industry deliveries will bounce back

BUSINESS JET DELIVERIES

Units, Actual and Forecast, Calendar Years 1990-2018



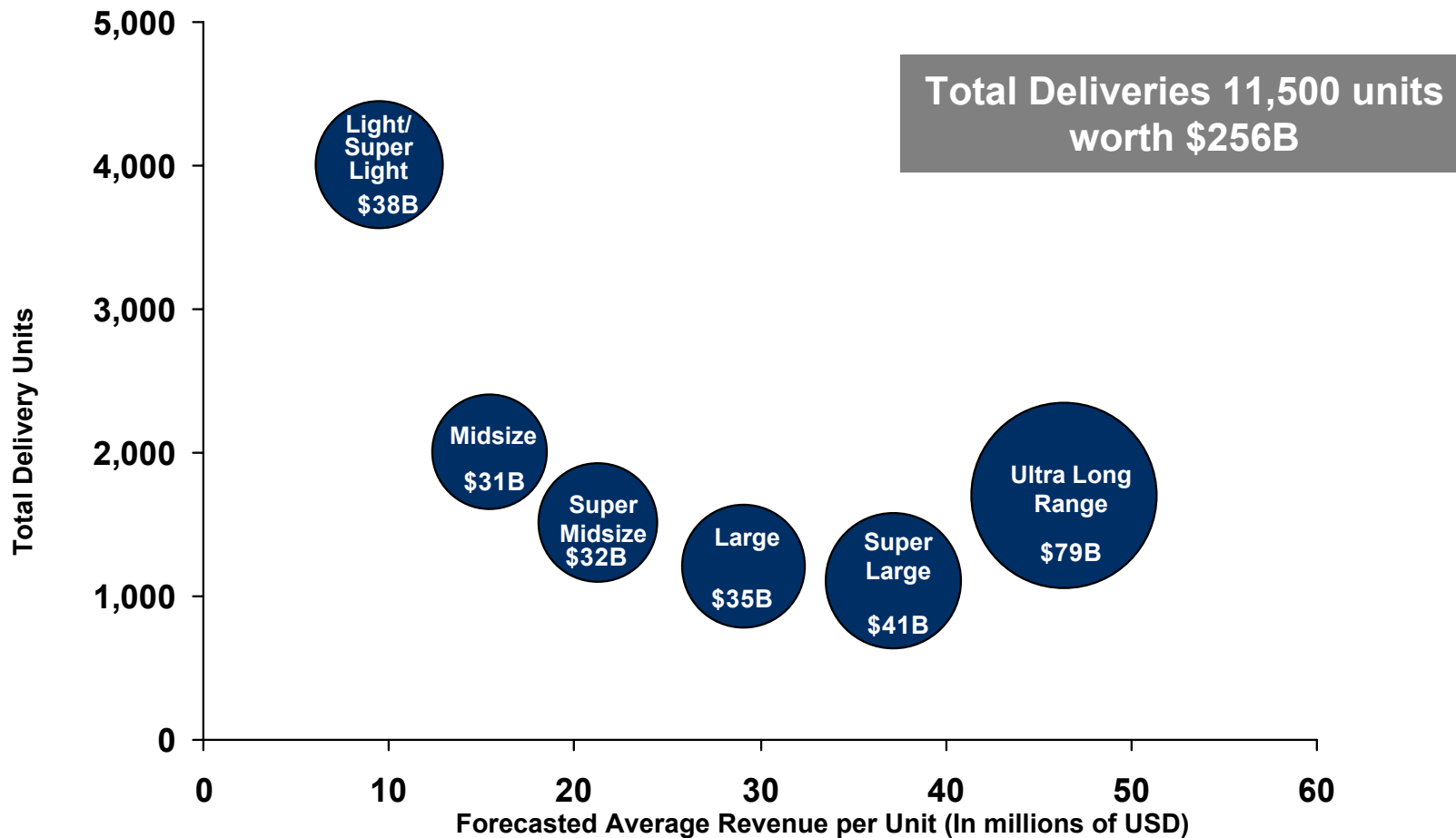
Source: Global Insight, GAMA and Bombardier Forecasting Model

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Greatest revenue forecast in the larger aircraft segments

BUSINESS JET FORECAST BY SEGMENT

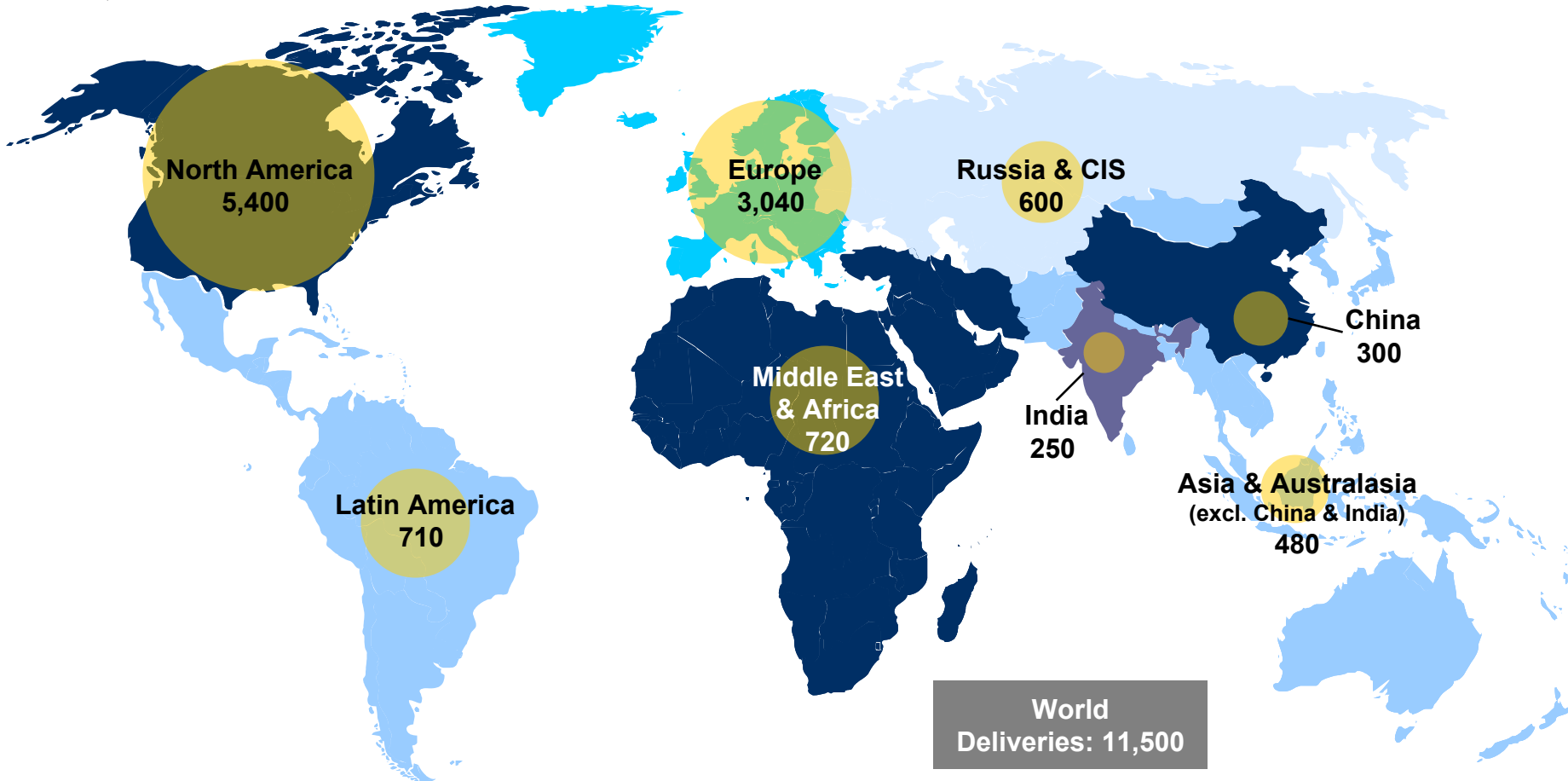
Delivery units, avg. revenue per unit, total market 10-year revenues (US\$B)



Globalization of business aviation is increasing

REGIONAL 10-YEAR DELIVERY OUTLOOK

Units, 2009-2018

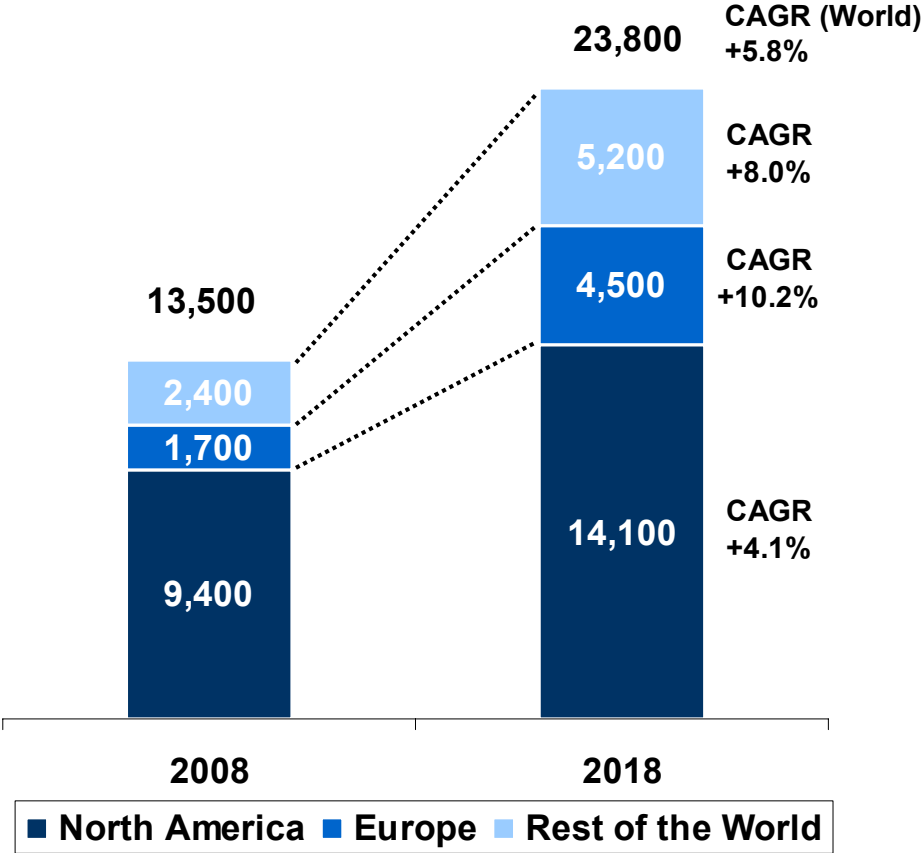


Source: Bombardier forecast model, excludes Very Light Jets, ACJ and BBJ

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World business aircraft fleet will significantly increase over 10 years

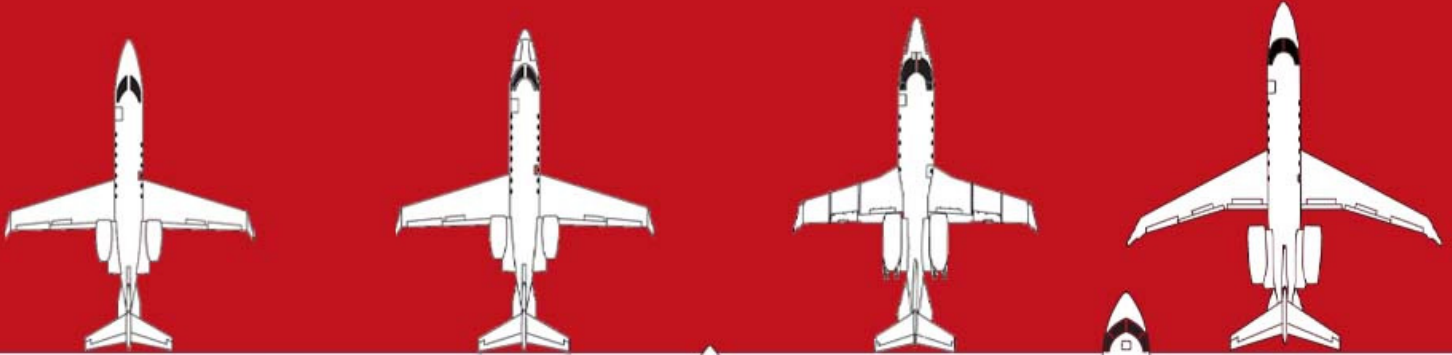
FLEET FORECAST
Units, Excluding VLJs, 2008 & 2018



Source: Bombardier Business Jet Market Forecast

Bombardier has the industry's broadest product portfolio of business jets

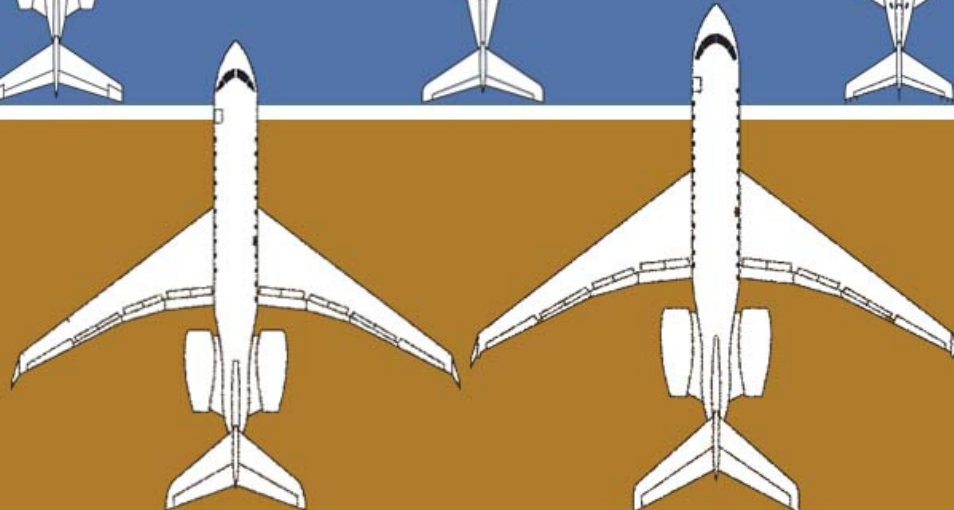
LEARJET



CHALLENGER



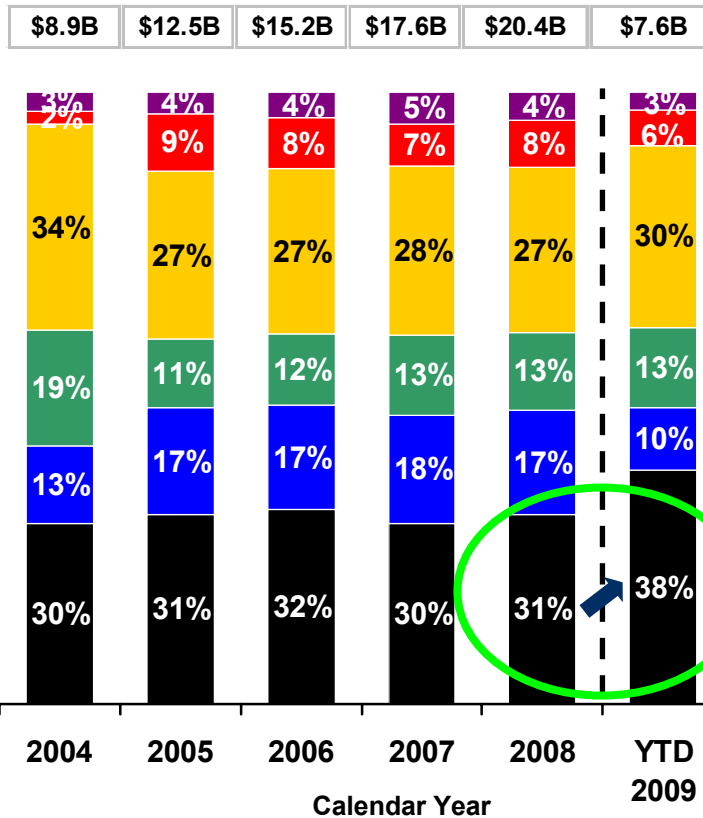
GLOBAL



Bombardier is increasing its market share in the business jet market

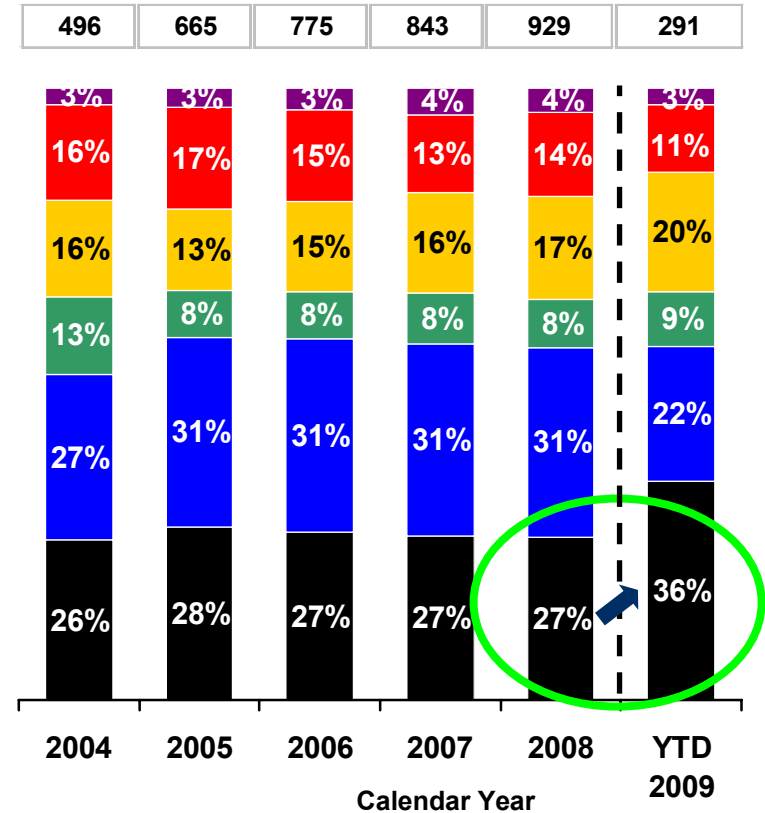
MARKET SHARE OF REVENUES

%, Total excl. Very Light Jets, ACJ & BBJ



MARKET SHARE OF UNIT DELIVERIES

%, Total excl. Very Light Jets, ACJ & BBJ



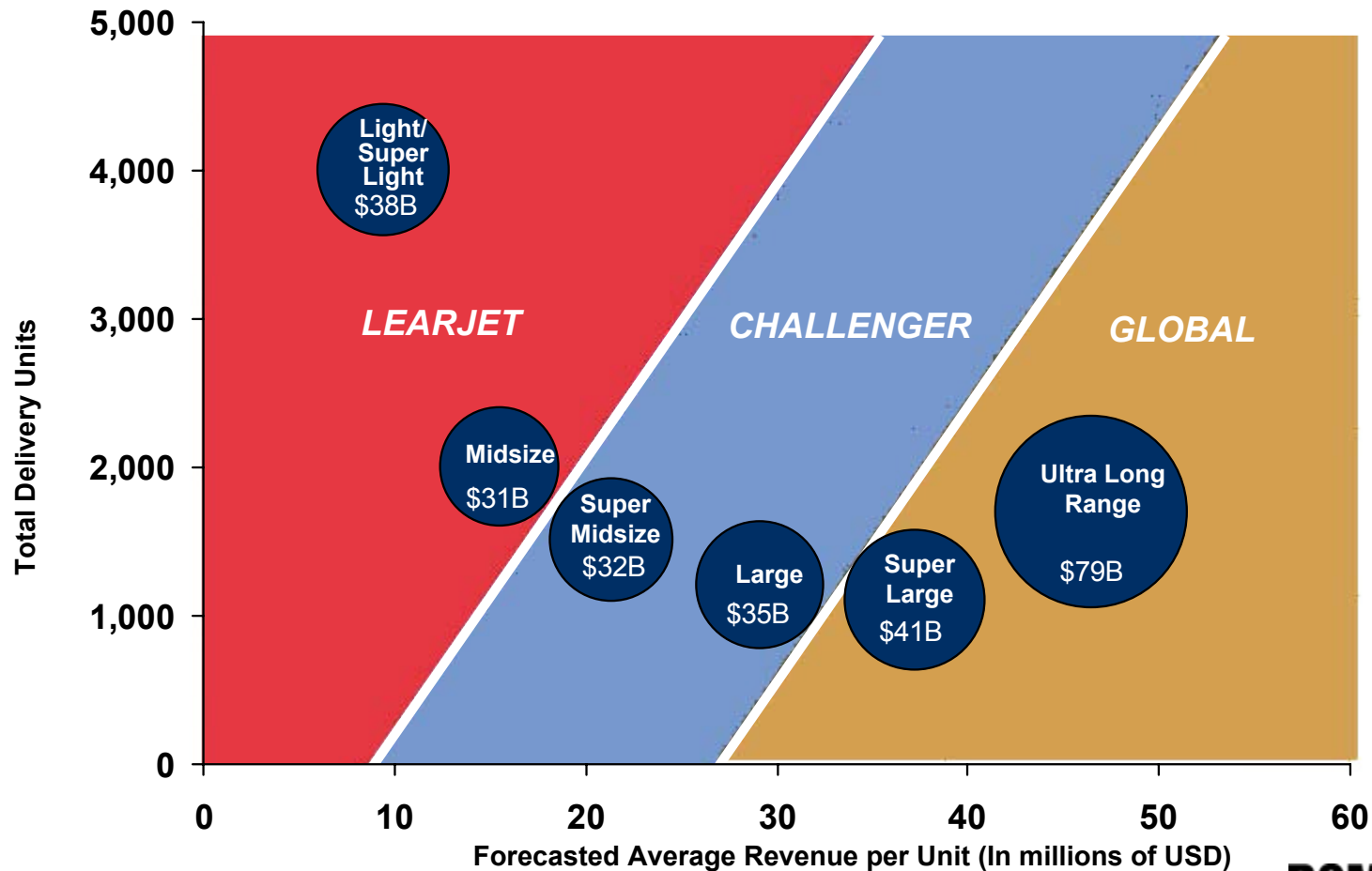
Source: GAMA

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Bombardier is well positioned to capture future growth

BUSINESS JET FORECAST BY SEGMENT

Delivery units, avg. revenue per unit, total market revenue (US\$B)

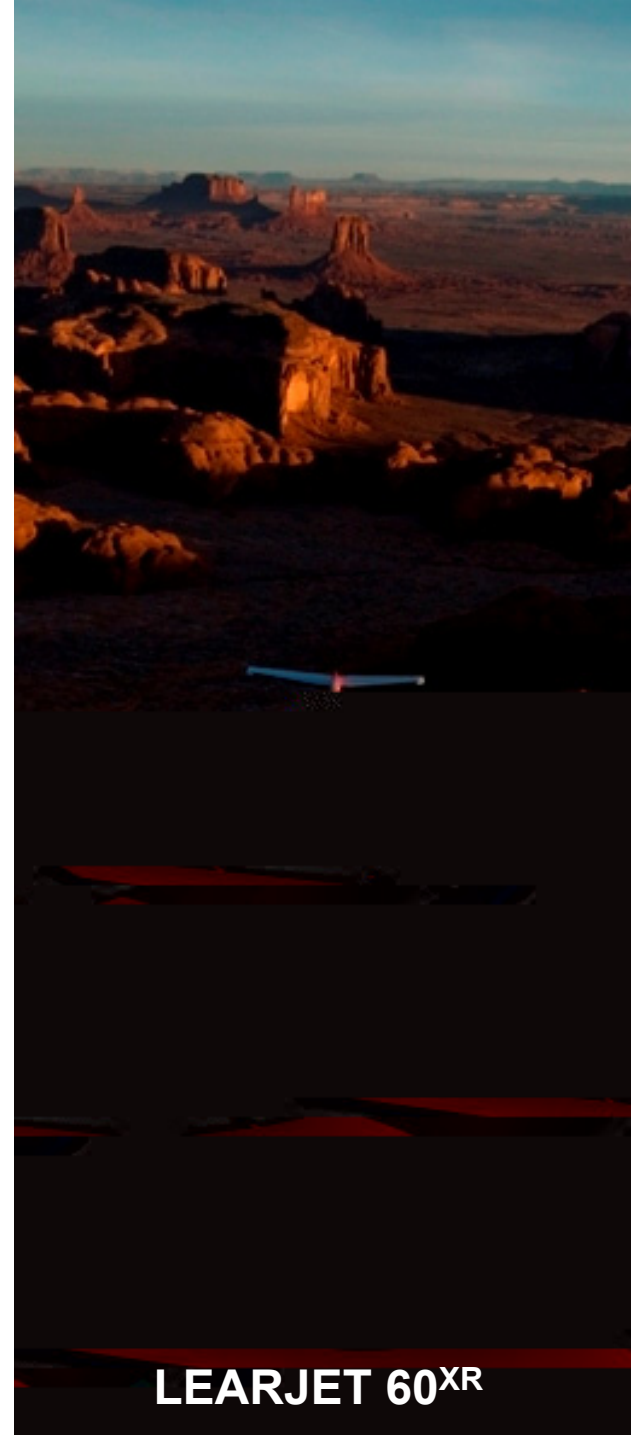


Sources: Bombardier analysis. Revenues estimated from GAMA and B&CA list prices.
Constant 2008 US\$, calendar years 2009-2018

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LEARJET



LEARJET 40^{XR}



LEARJET 60^{XR}

LEARJET 85 program is moving full-speed ahead



On schedule for entry in service in 2013

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Spacious and sophisticated, the Learjet 85 provides a larger, more comfortable cabin than current jets in the midsize category

BOMBARDIER
CHALLENGER



CHALLENGER 300



CHALLENGER 605



CHALLENGER 850



Comfort and performance that is designed around you

BOMBARDIER
GLOBAL



GLOBAL 5000



GLOBAL EXPRESS XRS



Global Vision On-track for entry into service in 2012

✓ **Successfully passed Power-ON test in winter 2009**

✓ **“Flawless” first flight occurred on Aug. 3, 2009**

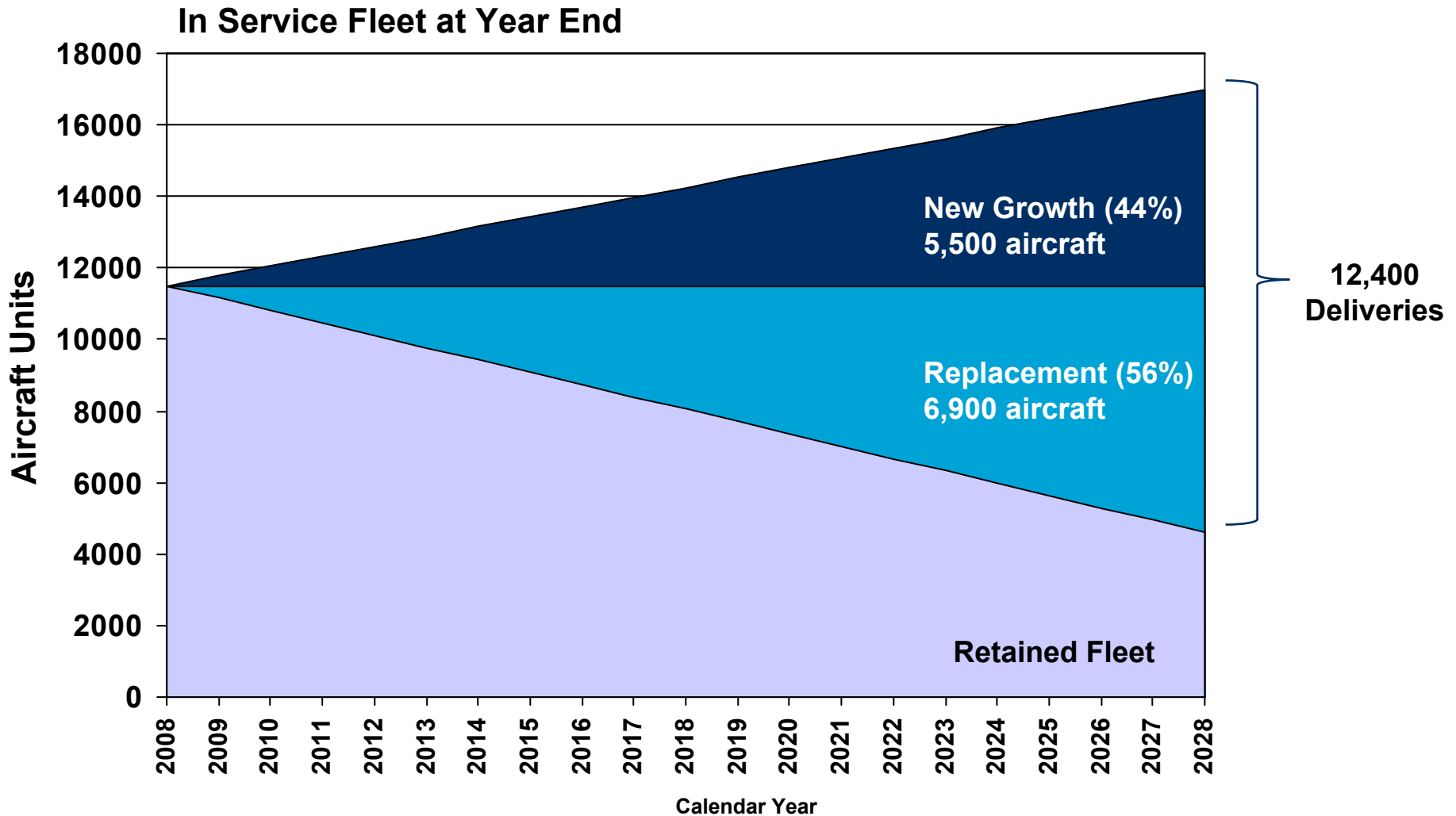
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12,400 airline industry deliveries forecast over the next 20-years in the 20-149 seat segment

	Fleet 2008	Deliveries	Retirements	Fleet 2028
20 to 59-seats	3,800	300	2,600	1,500
60 to 99-seats	2,100	5,800	1,000	6,900
100 to 149-seats	5,600	6,300	3,300	8,600
Total Aircraft	11,500	12,400	6,900	17,000

More than half of all new deliveries will be to replace retired aircraft

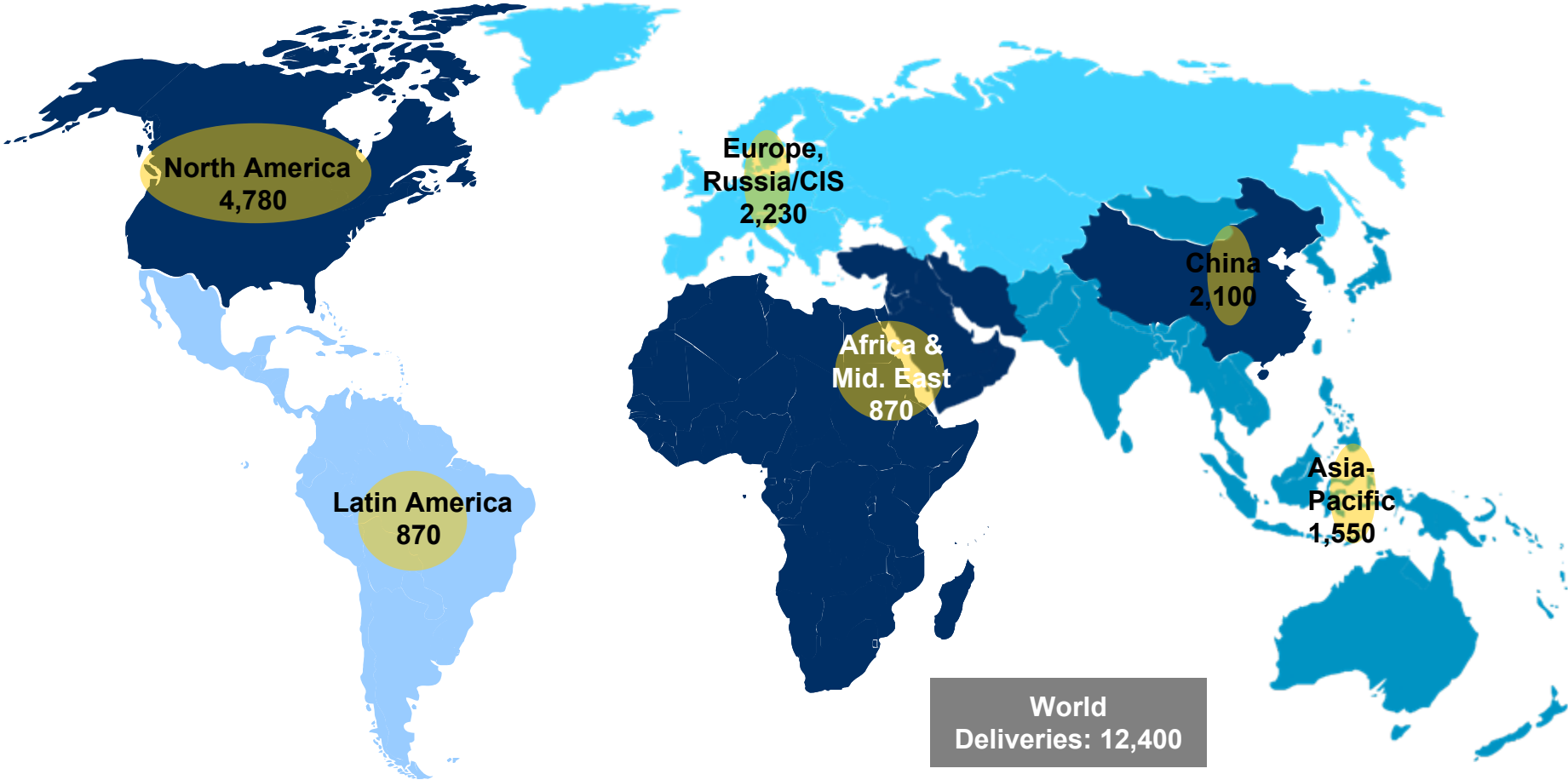


Source: Bombardier Market Development

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Globalization of commercial aviation will increase

20-year Deliveries Outlook
Units, 2009-2028



Source: Bombardier analysis

OPTIMIZED SOLUTIONS FOR THREE DISTINCT MARKETS

Bombardier Commercial Aircraft provides the best aircraft solutions for short-haul, high/low density medium and longer range markets



Bombardier Commercial Aircraft sales status

As of July 31, 2009



Q Series

1,033 Firm Orders

927 Delivered

100+ Operators



CRJ Series

1,673 Firm Orders

1,557 Delivered

50+ Operators



CSERIES

50 Firm Orders

0 Delivered

2 Customers

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Q400 NextGen

Optimized short-haul solution

Q400 comfortably greener



- ☑ **Best Short-haul Regional Airline Economics**
- ☑ **Reduced Environmental Impact – Lowest Emissions In Its Class**
- ☑ **Jet-like Speed Allows For Airline Schedule Optimization**
- ☑ **Enhanced Comfort From Redesigned Cabin**
- ☑ **Family Commonality With Dash 8 Models**

T4352996

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Q400 *NextGen*

CRJ Series NextGen

Optimized regional jet economics



- ✓ 7%-15% Better Direct Operating Costs Than Competing Jets
- ✓ Enhanced Comfort From Redesigned NextGen Cabin
- ✓ Reduced Environmental Impact – Lowest Emissions In Its Class
- ✓ Optimized Platform for Low Traffic Markets of Medium-Long Distances

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CRJ1000: Progressing towards entry into service (EIS)

2007	2008	2009	Calendar Year 2010
Launch & Development <ul style="list-style-type: none">✓ Launch Customer Orders✓ Structural/Systems Design✓ Interior Design✓ Prototype Build Start	Development <ul style="list-style-type: none">✓ Prototype Completion✓ 1st Flight 3 Sep 08✓ Flight tests begin	Flight Test <ul style="list-style-type: none">✓ 1st Production Aircraft joins flight test program	Certification and EIS 

The CRJ1000 was launched in February 2007
First flight 3rd September 2008

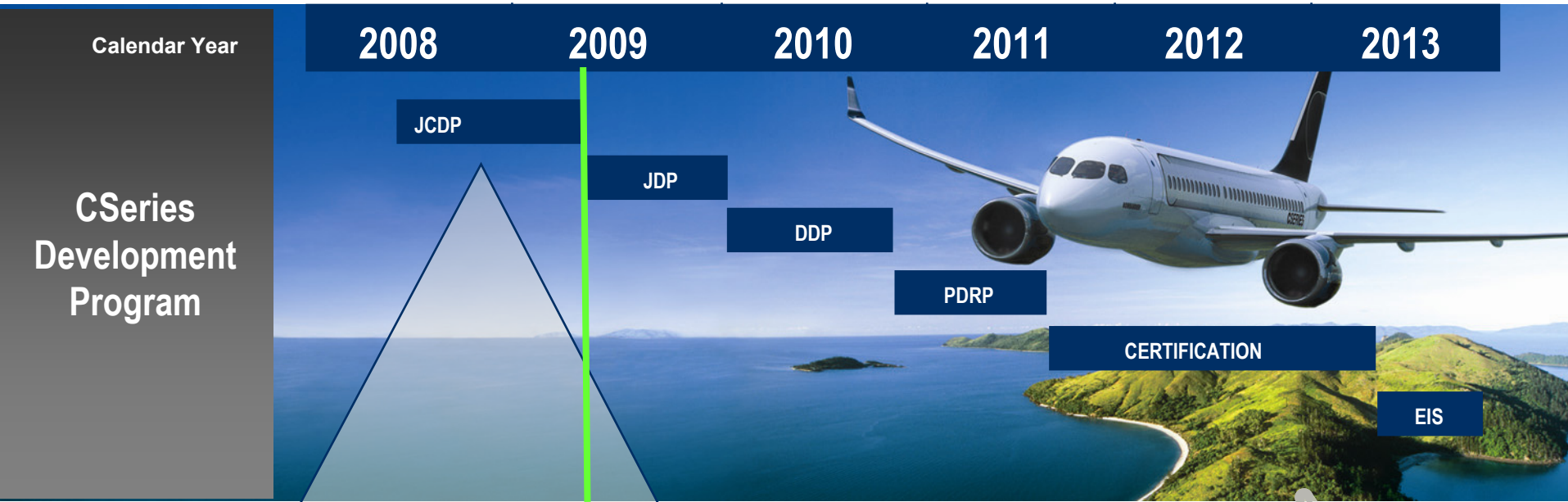
CSERIES

A game changer in its class



- Family of Aircraft with Full Commonality**
- Unmatched Reduction in Environmental Footprint**
- Total Life Cycle Cost Improvement**
- 15% Better Cash Operating Costs and 20% Fuel Burn Advantage**
- Widebody Comfort In A Single Aisle Aircraft**
- Mature 99% Reliability at Entry Into Service**
- Operational Flexibility – Short Field and Longer Range Performance**

CSERIES • Program moving into next phase of development



JCDP Focus

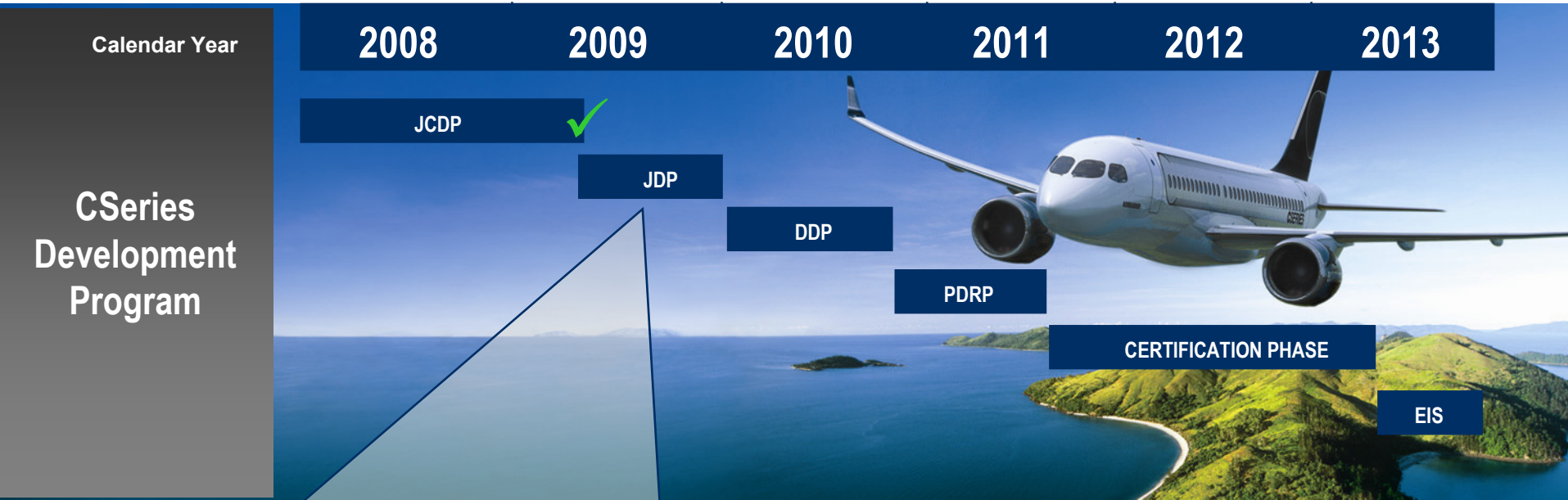
- Secure Supply chain
- Start Advanced Aluminum Fuselage Barrel Rig
- Start CFRP Wing Demonstrator Rig
- High Lift Wind Tunnel Test

JCDP: Joint Conception Definition Phase
JDP: Joint Definition Phase
DDP: Detail Design Phase

PDRP: Product Definition Release Phase
EIS: Entry Into Service
CFRP: Carbon Fiber Reinforced Polymer

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CSERIES • Program moving into next phase of development



JDP Focus

- Ground breaking for *Complete Integrated Aircraft Test* facility
- Complete Advanced Aluminum Fuselage Barrel Demonstrator
- Complete CFRP Wing Demonstrator
- High Speed and Ground Effect Wind Tunnel Tests
- Preliminary Design Review Close-Out

JCDP: Joint Conception Definition Phase
JDP: Joint Definition Phase
DDP: Detail Design Phase

PDRP: Product Definition Release Phase
EIS: Entry Into Service
CFRP: Carbon Fiber Reinforced Polymer

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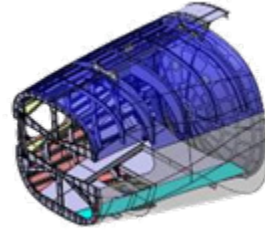
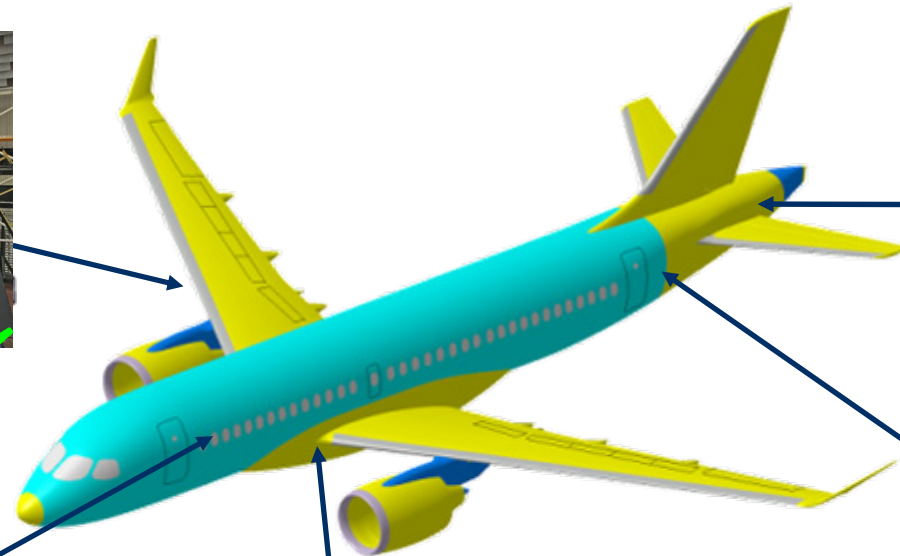
C SERIES • Structural technology demonstrator program for optimum use of new generation materials



Outer Wing ✓



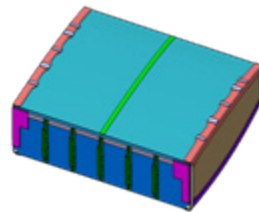
23 ft Al-Li Fuselage Barrel ✓



Rear Fuselage



Pressure Bulkhead ✓



Center Wing Box

Structural technology demonstrators are under assembly

✓ Assembly Started

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C SERIES • Demonstrator wing assembly under way with major components - including the upper skin panel



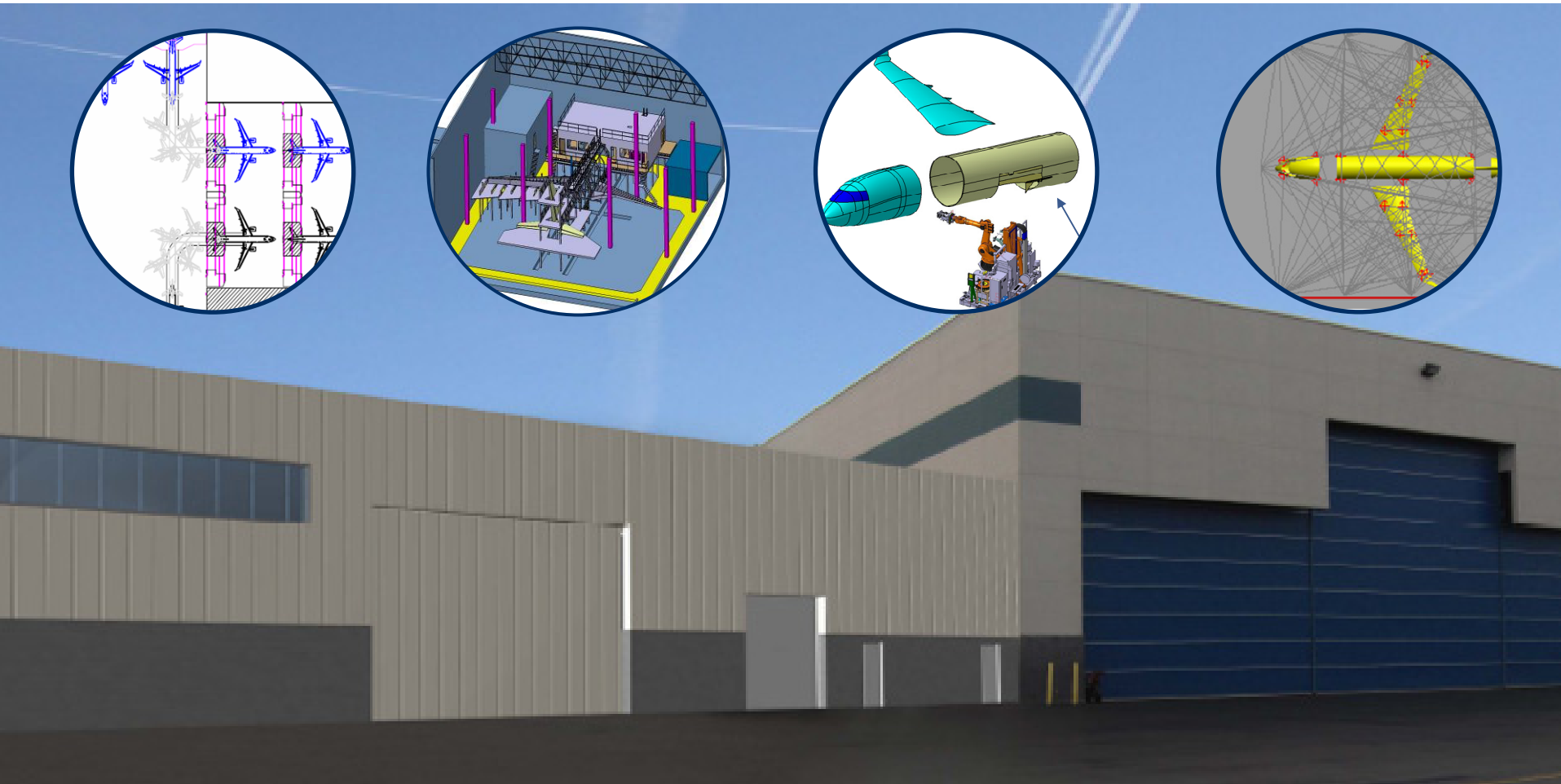
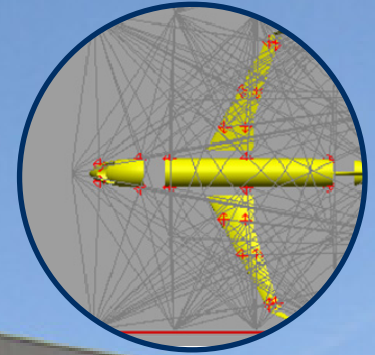
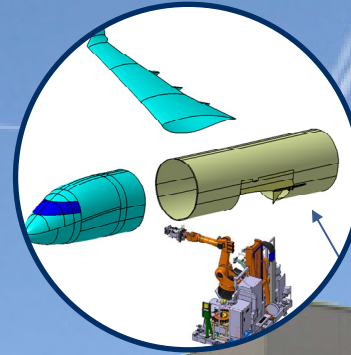
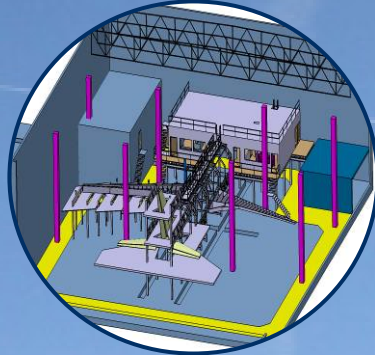
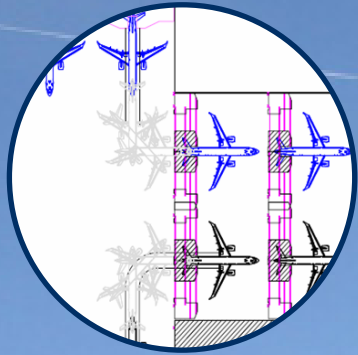
C SERIES • Fuselage technology demonstrator (AL-Li)



Fuselage technology demonstrator arrived in Montréal in August

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C SERIES • New, leading-edge Mirabel assembly plant getting ready to deliver in 2013



Ground breaking in Fall 2009

C SERIES • PW1000G engine demonstrator test results are in!



PurePower™ PW1000G Engine News
This Changes Everything.™
Volume 2 • Issue 2 • Q3 2009

PurePower™ PW1000G Engine Demonstrator Displayed At the Paris Airshow

Pratt & Whitney Celebrates the Paris Air Show Centennial

PW1000G Engine Demonstrator Test Results Are In!
By Bob Sola, Vice President, Next Generation Product Family, Pratt & Whitney | August 18, 2009



After analyzing more than 2,000 data points from more than 400 hours of testing, Pratt & Whitney confirmed that the PurePower PW1000G demonstrator engine met all program objectives including performance, efficiency, acoustics and overall operational characteristics.

"The PW1000G demonstrator successfully completed a comprehensive four-phase test program, including laboratory tests (completed in 2007 and 2008)," said Bob Sola, Vice President, Next Generation Product Family, Pratt & Whitney. "We ran a very challenging test program subjecting this engine demonstrator to the same tests required for airplane flight certification. This unprecedented demonstration program provides critical engine data prior to the PW1000G engine entering detailed design later this year."

Airbus and Pratt & Whitney engineers have reviewed the A340 flight test results and confirmed that the geared turbofan engine architecture will deliver a double-digit reduction in fuel burn when the initial PW1000G engine models enter service in 2013.

The joint engineering assessment also confirmed the high efficiency and operational reliability of Pratt & Whitney's innovative fan drive gear system. Testing confirmed the gear system's efficiency with lower than predicted heat rejection into the engine oil system. The demonstrator engine also confirmed the robust design of the gear after the aggressive test program. "After disassembling the gear system following the entire test program, all hardware was shown to be in excellent condition with little to no wear." Sola said.

www.pw.utc.com

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www.pwmarketing@pw.utc.com



Airbus and Pratt & Whitney engineers have reviewed the A340 flight test results and confirmed that the geared turbofan engine architecture will deliver **a double-digit reduction in fuel burn** when the initial PW1000G engine models enter service in 2013.

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A white Bombardier aircraft is shown from a high-angle, rear-quarter perspective, flying over a mountain range. The sun is low on the horizon, creating a warm, golden glow and casting long shadows. The sky is a mix of blue and orange. The aircraft's tail and wings are clearly visible.

TIME FLIES.
BE READY.

Thank You!
Questions?

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