



CIBC's 9th Annual Eastern Institutional Investor Conference Presentation to investors

Pierre Alary, Senior Vice President and CFO, Bombardier Inc.

SEPTEMBER 2010

BOMBARDIER



Forward-looking statements

This presentation includes forward-looking statements, which may involve, but are not limited to, statements with respect to the ours objectives, targets, goals, priorities and strategies, financial position, beliefs, prospects, plans, expectations, anticipations, estimates and intentions; general economic and business conditions outlook, prospects and trends of the industry; expected growth in demand for products and services; product development, including projected design, characteristics, capacity or performance; expected or scheduled entry into service of products and services, orders, deliveries, testing, lead times, certifications and project execution in general; competitive position; and expected impact of the legislative and regulatory environment and legal proceedings on our business and operations. Forward-looking statements generally can be identified by the use of forward-looking terminology such as “may”, “will”, “expect”, “intend”, “anticipate”, “plan”, “foresee”, “believe” or “continue”, the negative of these terms, variations of them or similar terminology. By their nature, forward-looking statements require us to make assumptions and are subject to important known and unknown risks and uncertainties, which may cause our actual results in future periods to differ materially from forecasted results. While we consider our assumptions to be reasonable and appropriate based on information currently available, there is a risk that they may not be accurate. For additional information with respect to the assumptions underlying the forward-looking statements made in this presentation, refer to the respective Forward-looking statements sections in BA and BT in the MD&A of the Corporation’s annual report for fiscal year 2010.

Certain factors that could cause actual results to differ materially from those anticipated in the forward-looking statements include risks associated with general economic conditions, risks associated with our business environment (such as risks associated with the financial condition of the airline industry and major rail operators), operational risks (such as risks related to developing new products and services; doing business with partners; product performance warranty and casualty claim losses; regulatory and legal proceedings; to the environment; dependence on certain customers and suppliers; human resources; fixed-price commitments and production and project execution), financing risks (such as risks related to liquidity and access to capital markets, certain restrictive debt covenants, financing support provided for the benefit of certain customers and reliance on government support) and market risks (such as risks related to foreign currency fluctuations, changing interest rates, decreases in residual value and increases in commodity prices). For more details, see the Risks and uncertainties section in Other in the MD&A of the Corporation’s annual report for fiscal year 2010. Readers are cautioned that the foregoing list of factors that may affect future growth, results and performance is not exhaustive and undue reliance should not be placed on forward-looking statements. The forward-looking statements set forth herein reflect our expectations as at the date of this presentation and are subject to change after such date. Unless otherwise required by applicable securities laws, the Corporation expressly disclaims any intention, and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. The forward-looking statements contained in this presentation are expressly qualified by this cautionary statement.

Bombardier – A Global Market Leader

For the fiscal year 2010

<i>(in millions of U.S. dollars)</i>		BOMBARDIER INC.	
Revenues	\$ 19,366	Free Cash Flow	\$ (215)
EBITDA	\$ 1,596	Backlog ^(a)	\$ 43,800
EBIT	\$ 1,098	EPS ^(b) <i>(in U.S. dollars)</i>	\$ 0.39
Net income	\$ 707	Employees ^(a)	62,900

AEROSPACE	TRANSPORTATION
#1 - Business aircraft manufacturer #1 - Regional aircraft manufacturer	#1 - Rail equipment manufacturer and services provider

Revenues	\$ 9,357	Revenues	\$ 10,009
EBITDA	\$ 844	EBITDA	\$ 752
EBIT	\$ 473	EBIT	\$ 625
Backlog ^(a)	\$ 16,700	Backlog ^(a)	\$ 27,100
Employees ^(a)	28,900	Employees ^(a)	33,800

(a) As of January 31, 2010

(b) Diluted

Bombardier Today

62,900 employees*

- 95 nationalities
- 23 languages

A presence in over 60 countries

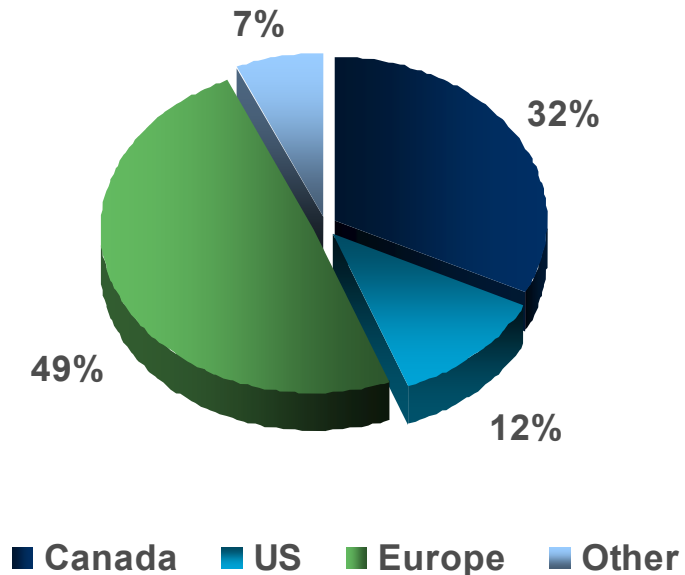
Customers in over 100 countries



** As of January 31, 2010*

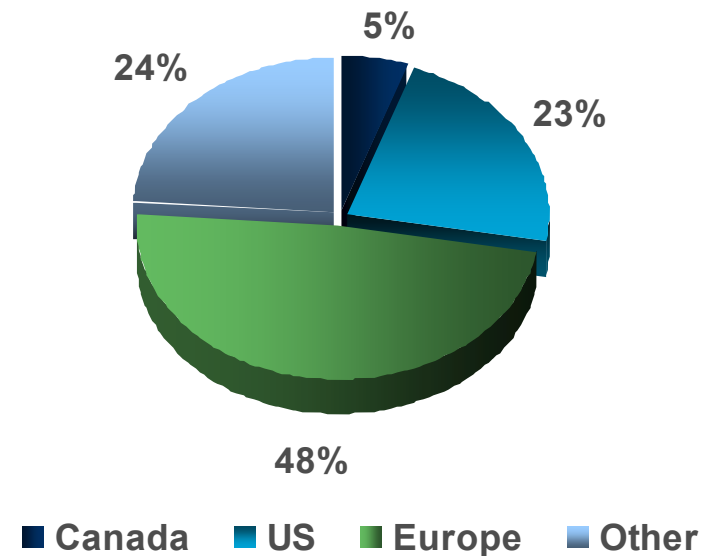
Bombardier – A truly global company

Employees Geographic segmentation



Total employees: 62,900*






F2010 Revenues Geographic segmentation



Total F2010 revenues: US\$19.4 billion

* As of January 31, 2010

Bombardier – From entrepreneurial to global leader

	1942-1973	1974-1985	1986-1993	1994-2001	2002-today
Entry	 Invention of snowmobile	 Rail transportation	 Aerospace	 Consolidation of leadership position	 Global leadership
Revenues	\$0.7 B	\$1.0 B	\$5.6 B	\$12.4 B	\$19.4 B
Major acquisitions	<ul style="list-style-type: none"> ▪ Lohnerwerke (Rotax) 	<ul style="list-style-type: none"> ▪ MLW Worthington ▪ Alco Power (U.S.) 	<ul style="list-style-type: none"> ▪ Canadair ▪ Shorts ▪ Learjet ▪ deHavilland ▪ BN } BT ▪ ANF } 	<ul style="list-style-type: none"> ▪ Waggonfabrik Talbot ▪ Deutsche Waggonbau ▪ Adtranz 	Organic growth
Products Developed or Major Projects		<ul style="list-style-type: none"> ▪ 423 cars - Montreal subway ▪ 825 cars - NY City subway (\$1BUS) 	<ul style="list-style-type: none"> ▪ CRJ100/200 ▪ Learjet 31A ▪ Learjet 60 	<ul style="list-style-type: none"> ▪ CRJ700 ▪ Learjet 45 ▪ Global Express ▪ Q400 	<ul style="list-style-type: none"> ▪ Talent II ▪ Zefiro ▪ Challenger 300 ▪ Learjet 85 ▪ CSeries



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